

Custom Motorcycle Company Launch Safety Campaign to Prepare Riders for the 2011 Season

Demon's Cycle has released a set of guidelines as part of its new 2011 safety campaign.

June 10, 2011 (FPRC) -- Demon's Cycle Inc., a custom motorcycle builder and custom motorcycle parts supplier, has launched its 2011 safety campaign with a new set of guidelines and reminders for riders preparing to take the road this summer. After a long winter it is important to ensure that bikes and their riders are ready for the open road. A well maintained bike is a safe bike.

Healthy tires are essential for road safety. After a bike has been sitting for a long period of time, visual inspection of the tires is required. Check the air pressure as well as the tread. Examine the grooves and sidewalls. Small cracks in the sidewalls are often a sign of dry rot. To ensure the safety of the rider and of other road users the tires should be changed if in doubt. Demon's Cycle recommend Avon tires for performance, cost and safety.

Brakes also need to be inspected. Riding is fun but stopping is important! Check the brake pads for wear as well as the rotors. Check for scoring and warping. Warped or scored rotors can damage the calipers and endanger lives. If in any doubt change the brake components.

"Most motorcycle accidents are a result of brake failure or bad tires," said Thomas Steinbacher, owner of Demon's Cycle. "We want our customers safe out there on the road, and we're committed to helping them prevent accidents from happening."

As part of its commitment to road safety Demon's Cycle are offering free FedEx delivery of all tire and brake parts during the run up to the riding season.

About Demon's Cycle

Demon's Cycle is an multi-million dollar international custom motorcycle wholesale company. Based in Pompano Beach, South Florida, Demon's Cycle was started more than seventeen years ago by Tom Steinbacher and has a reputation as a pioneer of radical motorcycle designs, euro style bikes and custom chopper concepts. Demon's Cycle is an international custom motorcycle wholesale company. As well as building custom motorcycles and selling rolling chassis, Demon's Cycle specialize in the sale of custom parts for Harley-Davidson motorcycles. They offer a wide range of parts including frames and motors.

Contact

Demon's Cycle Inc.
1407 SW 10th Ave.
Pompano Beach, FL 33069
Telephone: 954-943-0000
Fax: 954-943-0377
Web: <http://www.demonscycle.com>

Contact Information

For more information contact Demons Cycle Inc of Demons Cycle Inc.

(<http://www.demonsycle.com>)
954-943-0377

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