

Green Collar Operations Nominated for Austin Business Journal's "Going Green Award"

Green Collar Operations, a home energy efficiency company, was recently a finalist for an award given to Austin companies that are leading the effort to protect the environment.

June 17, 2011 (FPRC) -- Green Collar Operations is pleased to announce that it is a finalist in this year's "Going Green Award" held by the Austin Business Journal at the Westin Hotel at the Domain.

The Austin Business Journal puts on the event and determines the companies and business leaders who are leading the effort to protect the environment. The 2010 Going Green Award will honor those in Central Texas who make efforts to incorporate environmentally sustainable practices into their business and community work.

"We are excited to have been nominated by all of our clients throughout Central Texas for this prestigious award," said Jacob Lohman, Director of Marketing. "We have weatherized, insulated and provided energy-efficiency and associated rebates for thousands of homes throughout Austin and Round Rock, so this lets us know that our clients feel we are doing a great job."

As a participating contractor in multiple utility rebate programs throughout Austin, Round Rock, Georgetown, Waco and San Antonio, Green Collar Operations has a staff of Building Performance Certified Technicians that have been trained and are equipped with diagnostic tools to inspect homes inside and out to determine where improvements are needed. Rather than focusing on a single problem, like an old heating or cooling system, not enough insulation in the attic, or leaky windows, they look at how a comprehensive set of improvements can give homeowners the best results. Depending on the improvements, homeowners can easily save 20 - 40 percent on their annual utility bills by improving their home's efficiency. After making the necessary improvements, Green Collar works directly with the utility programs to help their customers receive cash rebates.

ABOUT GREEN COLLAR OPERATIONS

Since 2007, Green Collar Operations has been providing home energy efficiency improvements and promoting their mission to help Austin and Central Texas homeowners reduce their energy usage and monthly utility bills. They have serviced over 4,500 homes and saved local residents over 5.5 million kilowatt-hours of energy by increasing efficiency. As a participating contractor in the local Home Performance with Energy Star program and numerous others, Green Collar Operations works closely with Austin Energy, Texas Gas, Oncor Electric Delivery and CPS to ensure quality service and applicable rebates to all customers. For more information, contact Jacob Lohman at (512) 986-7045 or info@greencollaroperations.com

ABOUT AUSTIN BUSINESS JOURNAL GOING GREEN AWARD

Contact:

Christy Eilers

ceilers@bizjournals.com

512-494-2548.

Contact Information

For more information contact Jacob Lohman of Green Collar Operations
(<http://www.greencollaroperations.com>)
(512) 986-7045

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