

Report Finds U.S. Can Reduce Energy Consumption by Twenty Percent by 2020

A report released by KcKinsey has found that the US has a great capacity to reduce its energy consumption by increasing efficiency in heating and cooling.

June 23, 2011 (FPRC) -- The consulting firm McKinsey & Company has released a report of the magnitude of the efficiency potential in non-transportation uses of energy in the United States.

The research shows that the US economy has the potential to reduce annual non-transportation energy consumption by roughly 23 percent by 2020, eliminating more than \$1.2 trillion in waste—well beyond the \$520 billion upfront investment (not including program costs) that would be required. The reduction in energy use would also result in the abatement of 1.1 gigatons of greenhouse-gas emissions annually—the equivalent of taking the entire US fleet of passenger vehicles and light trucks off the roads.

A portion of these savings would come from investments made to make home heating and cooling more energy efficient. Green Collar Operations, a home energy efficiency company operating in Austin, Round Rock, Georgetown, Waco and San Antonio, currently makes these efficiency upgrades on homes by taking advantage of rebates offered by local energy companies. These rebates are a small part of the large national investment required to reduce the energy consumption of the United States by the estimate made by McKinsey.

“Our customers appreciate the lower utility bills, the utility company doesn’t have to invest in as many new energy sources, and less pollution is released to the environment,” said Jacob Lohman, Director of Marketing at Green Collar Operations. “Efficiency upgrades are a winning situation for everyone involved.”

ABOUT GREEN COLLAR OPERATIONS

Since 2007, Green Collar Operations has been providing home energy efficiency improvements and promoting their mission to help Austin and Central Texas homeowners reduce their energy usage and monthly utility bills. They have serviced over 4,500 homes and saved local residents over 5.5 million kilowatt-hours of energy by increasing efficiency. As a participating contractor in the local Home Performance with Energy Star program and numerous others, Green Collar Operations works closely with Austin Energy, Texas Gas, Oncor Electric Delivery and CPS to ensure quality service and applicable rebates to all customers. For more information, contact Jacob Lohman at (512) 986-7045 or info@greencollaroperations.com

Contact Information

For more information contact Jacob Lohman of Green Collar Operations
(<http://www.greencollaroperations.com>)
(512) 986-7045

Keywords

[Efficiency](#)
[energy](#)

[utility](#)

You can read this press release online [here](#)