

## **Beam N Read Quilting Light and Friendship Shared on Blog Hop**

*10 top quilting blogs connect to put ASF's Beam N Read LED Hands Free Light to the test*

June 23, 2011 (FPRC) -- Ten notable quilting blogs are joining together starting June 27 for a Blog Hop and Giveaway over one week to share friendship and give different views on the Beam N Read ® LED Hands Free Light from ASF Lightware Solutions ([www.readinglight.com](http://www.readinglight.com)). Worn around the neck, the reading light is also used as a hand quilting light, Kindle light, for walking in the dark and other tasks that benefit from a portable hands free light.

"Blog Hops are social media intensified," said Arthur Friedman, President of ASF. "We're excited to have these bloggers review our hands free light and help their readers become aware of how useful it is as a quilting light and for other tasks."

"Blogging is a great way to share ideas and opinions with friends and customers," says Kelly Jackson, owner of IHaveANotion.com, an online needle arts and quilting supplies shop. "I've been very fortunate to meet some wonderful people through blogging and have a great time sharing my experiences about the products I've tested."

Kelly organized the Beam N Read Blog Hop, specially selecting bloggers to review the quilting light. Each will post a product review and ask followers to comment for a chance to win a Beam N Read light. "It is so much fun to hop from blog to blog visiting new people and hearing about what others think about a product," says Kelly. Each blog links to the other bloggers so people can easily hop from one to the other.

The 10 blogs posting about the quilting light are from 8 states, Canada and Ireland. Common is the sense of community and friendship that blogging brings.

"Blog hops are great, as they provide us the chance to visit blogs we have never seen before. Blogging has allowed me to get to know talented, wonderful people from all over the world who in many cases have become friends," commented Micki Butler who writes the blog Irish Muses from Ireland.

"Bloggers have enriched my life with their encouragement, humor, creativity, faith and love. Comments left on my blog help to give me direction and insights from fellow crafters and quilters," notes Jocelyn Pleus blogging as the Happy Cottage Quilter.

The schedule including links to participating quilting blogs is available on I have A Notion (<http://bit.ly/iivDum>), and Readinglight.com (<http://bit.ly/byjLkn>).

The blogs posting about the quilting light are:

- Sew I Quilt - June 27
- Amy's Creative Side - June 27
- Irish Muses - June 28
- Happy Cottage Quilter - June 28
- Insights from SewCalGal - June 29

- Jane's Fabric and Quilts - June 29
- Bejeweled Quilts By Barb - June 30
- Hanging On by a Needle and Thread - June 30
- Patsy Thompson Designs - July 1
- I Have A Notion - July 1

The Beam N Read LED Hands Free Light offers a set of features and accessories not available with other personal, portable lights including extended battery life, extra wide but still personal light, clip-on filters, clip-on magnifiers, and AC & DC power adapters.

#### About ASF Lightware Solutions

ASF Lightware Solutions (<http://www.readinglight.com>) specializes in personal lighting and low vision aids distributed through online and retail specialty stores including IHaveANotion.com, Readinglight.com, and Amazon.com.

#### Contact Information

For more information contact Robert Friedman of ASF Lightware Solutions (<http://www.readinglight.com>)  
1-800-771-3600

#### Keywords

[quilting light](#)  
[reading light](#)  
[kindle light](#)

You can read this press release online [here](#)