

## **Medelita Offers New Caribbean Blue Medical Scrubs**

*Medelita offers medical professionals a new color choice for high performance scrubs*

June 28, 2011 (FPRC) -- San Clemente, California - Medelita®, maker of breakthrough performance medical scrubs and lab coats for both men and women, is excited to announce a new color option for their popular medical scrubs. Just in time for summer, Medelita is calling to mind tropical beaches and warm sunny days with the introduction of Caribbean Blue clinician scrubs for women and scrubs for men. Flattering on all skin tones, this modern and professional color is a statement of quality and achievement with name and title embroidery in the clinician scrubs teal option or men's scrubs cocoa option. Caribbean Blue scrubs will be available for pre-order on July 1st with shipping commencing on July 15th.

The vast majority of scrubs on the market today are boxy, ill-fitting, and un-flattering. These shapeless, unisex uniforms fail to portray the level of professionalism of those working in healthcare and dentistry. As an Emergency Medicine Physician Assistant, Medelita Founder Lara Manchik, PA-C found herself constantly frustrated by uncomfortable fabrics, horrendous fits, and frumpy silhouettes. By founding Medelita, she set out to create a paradigm shift and offer high quality lab coats and scrubs consistent with the level of prestige and achievement earned by doctors, surgeons, dentists, PAs and other medical professionals.

Unlike most companies, Medelita offers different styles and colors in medical scrubs designed specifically for men or women. With Medelita, medical professionals are no longer forced to wear the bulky and uncomfortable unisex medical scrubs that became prevalent during the last five decades. Featuring ergonomic design features, Medelita scrubs allow professionals a wide range of motion and comfort.

In addition to looking good and feeling comfortable, Medelita medical scrubs are also designed to be both functional and durable. Medelita scrubs are made with a special performance drirelease® fabric with FreshGuard® - making them moisture-wicking, quick drying, and odor-resistant. Drirelease® fabric pulls moisture away from the skin and help to regulate skin temperature, minimizing sweat and discomfort. FreshGuard® is bacteriostatic; it neutralizes and inhibits the growth of bacterial odors - virtually eliminating odor from the uniform.

### About Medelita

Medelita has one purpose: to reinvent the way women and men of all healthcare professions present themselves at work by offering the highest quality, best fitting, and most comfortable medical apparel available, including women's lab coats, men's lab coats, embroidered lab coats and medical scrubs. Medelita caters to medical professionals and students who want their uniforms to embody the poise and confidence already displayed from within. For more information, visit their websites at [medelita.com](http://medelita.com) or call 877.987.7979.

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### **Contact Information**

For more information contact Joe Francisco of Medelita (<http://www.medelita.com>)  
877-987-7979

**Keywords**

[medical scrubs](#)

[lab coats](#)

[womens lab coats](#)

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