

Thomas Steinbacher Joins Achim Heukemes on his Rides Across America to Remember the Victims of 9/11

Thomas Steinbacher, the founder of Stradalli Cycle, has joined Achim Heukemes, the ultramarathon runner, as he rides across America (and then runs back again) to commemorate the tenth anniversary of the attack on the world trade center.

July 7, 2011 (FPRC) -- Thomas Steinbacher, the founder of Stradalli Cycle - the high performance carbon bicycle manufacturer, is pleased to announce that he has joined Achim Heukemes, the ultramarathon runner, as he rides across America.

Achim is going to cross America, not once, but twice, first by bike and then on foot. On 25 June 2011, Achim started his epic journey in New York on a racing bicycle. He plans to travel 6000 km (3,729 miles) to San Diego.

Once he reaches San Diego he will prepare for the return trip, this time without his bike. Achim hopes to run back to New York and arrive in time for the 9/11 tenth anniversary.

"It is an honor to help Achim remember the victims of 9/11," said Thomas Steinbacher. "The ride from Virginia to Kansas will be a memorable one."

Thomas Steinbacher and a Stradalli support crew are joining Achim in Virginia and riding with him to Kansas. They have started a blog to journal their journey. On the Stradalli team is Jeremy Pritchett who is writing a piece about Achim and his trip for blindfoldmag.com.

Achim Heukemes was born in 1951 and is a German ultramarathon runner known for his 4,568-kilometre run through Australia. He started from Fremantle on 2 April 2005 and finished in Sydney 43 days, 13 hours and 8 minutes later breaking the previous world record of Serge Girard from 1999.

About The Stradalli Cycle Company

Based in Florida, the Stradalli Cycle Company sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a passion for cycling, Stradalli brings dedication and innovation to the road racing bicycle market.

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