

Dischromatics Announces That Their Expansion Plans Are on Schedule.

With the problems of today's world financial crisis, many companies are holding back, shedding their workforce and delaying investment. However CD, DVD and Blu-ray Replication Company Dischromatics is powering ahead with confidence.

July 11, 2011 (FPRC) -- Unfortunately, we continue to hear bad news about the economy, unemployment and stalled investment in the UK and beyond. Dischromatics views have always been different to the scaremongers who advocate constraint and belt tightening. Dischromatics was established in 1989 and has seen a number of these periods of financial difficulty. Naturally they have ensured that there is a continuing programme of waste reduction and the elimination of paper systems is one such goal. The continued investment in new equipment like telecoms will increase efficiencies and they will continue to search out new innovative people to maintain the edge.

By building long term partnerships with quality manufacturers of CD Replication, DVD Replication and Blu-ray Replication, Dischromatics has steered away from the temptation to buy cheap Replicated CD, DVD and Blu-ray product in the open market, preferring to uphold their policy of supplying only top quality Optical discs. Having then established a reputation for quality and competitiveness, along with much sought after friendly and efficient customer service and after sales services, they have been able to maintain long term and excellent relationships with their customers.

With accreditations to ISO 9001:2008 Quality and ISO 14001:2004 Environmental certification, Dischromatics is fully equipped to service their customer's needs, this company is fully prepared for the future. Shortly they will be launching a new web to print website, this will cover low volume digital printing for all business stationery and many other items with templates and the ability of customers to upload data and their own specifications.

Already Dischromatics uses variable data printing for direct mail marketing from their digital printing department and indeed their own packaging for in house CD Duplication and DVD Duplication and printing. In the near future, a new creative brand will be launched which will include already available DVD Authoring and Graphic Design.

The new digital age will be fully embraced with the ability to provide bespoke apps for customers. Filming, authoring and mastering for events, presentations and so on, even weddings could be covered with the ability to provide a more professional product than these types of events are used to. They will be able to produce short professional adverts for companies wanting to add to their websites, YouTube or for any other purpose.

Dischromatics now works closely with local universities and their talented graduates and undergraduates, together they will be pushing the boundaries of this new digital age to achieve new services and come up with innovative high quality and unusual products. They have maintained their investment in new state of the art equipment which includes authoring software, film equipment, graphic design and computing equipment and software. Now with a graduate level management

structure and with an average age in their early thirties, the future for Dischromatics looks set to confidently extend into the future.

However, with so many good things happening for Dischromatics, they must remain committed to the business philosophy which has always been their hallmark, of quality of service as well as quality of product. As Sales and Marketing Manager Alex Spencer says “We are always honest with our customers, we know that something will go wrong at some time in the future, we actually tell them that at the outset, but we also tell them that they will see the true quality of our customer service and care by the efficient and positive way we deal with it”.

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[CD Duplication](#)

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[Graphic Design](#)

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