

JobSearchSite.net, NOW Launches the Solution for C-level Job Seekers

JobSearchSite.net offers unique methods are needed to find employment, especially for executives and business leaders. NOW, executive marketing experts tip the scale in favor of the executive job seeker. C-level executive job seekers now have marketing resources available in there executive job search.

August 2, 2011 (FPRC) -- jobsearchsite.net - The recession is longer and deeper than anyone could have imagined. Nearly 14 Million people are out of work, and many of them are executives who never imagined it could happen to them. Business leaders making more than \$150,000 per year are finding themselves on the unemployment lines next to hourly laborers, and many have not had to go on an interview in over a decade. NOW rebrands JobSearchSite.Net as a solution for the executive job seeker.

Executives up through the C level should be happy to learn that JobSearchSites.net exclusive partnership with NOW offers a complete program that goes far beyond what other services provide. Executive need to package and marketing themselves successfully to compete in the 21st century job market. Most important, according to NOW CEO, is the screening process that takes place before a client becomes a client. "First of all, clients have conversations with our expert sales team to determine if they are a good fit for NOW. If a potential customer is not at the level of experience with which we work, we do not attempt to sell him or her our services."

Additionally, our executive marketing expert says, "Our clients experience great success in our program, 90-93% find executive level positions that provide the salary and responsibility they seek. There is no reason to contract with someone we know we will not be able to help; there are so many executives we can assist, and, frankly, we prefer not to diminish our success rate."

NOW of Delaware's executive marketing experts have been matching professionals with companies for more than 30 years. Everyone who speaks with NOW comes away with the understanding that NOW's executive staff are expert in the field and understands the employment market completely.

The NOW team is comprised of mature, highly experienced professionals who understand how to question, coach and present clients in the best light. NOW's success remains high thanks in large part to staff of long-term employees. "I have worked with most of my staff for at least five years," Roberts says. "Some have been with me for over a decade. They understand the current employment crisis and get to know clients intimately."

Clients go through a minimum of 10 hours of interviews with members of the NOW team, during which they often experience "ah-ha" moments and gain a greater understanding of their skills and assets. They also receive coaching on how to present themselves during sessions, learning which areas of their backgrounds to highlight during future interviews. NOW prepares a unique profile of each client, and the marketing department carefully markets these profiles to well matched potential employers.

To learn more: NOW, 3422 Old Capitol Trail, ste 1591, Wilmington Delaware 19808 or to request a

consultation please email your resume to inquiry@jobsearchsite.net

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