

Has ViSalus Sciences Found a Recession Proof Formula for Success?

It appears that ViSalus Sciences and Melanie Milletics have found a recession proof formula for success. The September issue of Success from Home just hit the book stores on August 2, 2011. In this edition, it catalogs their track record for success as a company on the move.

New Port Richey, FL, August 3, 2011 (FPRC) -- It was not long ago that Melanie Milletics was fed up with the antics in the home-based business world. While she had seen major success before, she became sick of the deception that so many companies led with. It was 2009, and the recession had done major damage to the direct sales industry, with sales down by 60% in the USA. Like many who were sick of the industry, she almost quit her dream of working from home. She was in need of a company that could offer real opportunity in a recession. A company with stability that was run with integrity; a company she could proudly promote.

In the summer of 2009, Melanie was introduced to a company called ViSalus Sciences. She did her due diligence and expected to find the same flaws she had seen before... However, this time Melanie found something different. She found a solid company with integrity that had products that people were seeing real results with and were priced for the recession. It was then that Melanie knew she had found a home with ViSalus. July 2009, the Body by Vi 90 Day Challenge was launched and Melanie's trust in the industry was reborn.

In two short years ViSalus has rocked the home-based business industry with unsurpassed growth. Their growth has not gone unnoticed by the likes of the DSA, Success from Home Magazine and the Wall Street Journal. Co-Founders Ryan Blair, Blake Mallen and Nick Sarnicola knew that combining passion for people with the principles of health and entrepreneurship was a formula for success. It is how they have helped everyday people become recession proof in an unprecedented time. Documentation beats conversation every day – and the growth numbers published by ViSalus show that it is undeniably the fastest growing home based business in North America.

What is ViSalus? They say it best on their corporate site, 'ViSalus™ is a community dedicated to making a positive impact on the life, health and prosperity of everyone we can reach.' It's not just a business but a community of people working together to get the best out of life, health and prosperity. It's this community approach teamed with effective products and industry leading marketing tools that has created an infectious buzz on and offline with the Body by Vi 90 Day Challenge.

So where is the proof that this formula works? What exactly has ViSalus Sciences and the Body by Vi 90 Day Challenge accomplished in the past two years? What success has Melanie found here that she could not find elsewhere?

Here are just some of their noteworthy accomplishments over the past two years:

* July 2009, ViSalus launches their 90 Day Challenge with the help of Melanie Milletics.

- * The company's success story has been cataloged in Success from Home magazine numerous times as well as the Wall Street Journal.
- * Melanie founded the ViSalus Dream Team in 2009.
- * The ViSalus Dream Team has had two Body By Vi 90 Day Challenge winners.
 - Skip & Cindy Taylor were the Body by Vi Champions in 2010. They did not work out their first 45 days and still lost a combined 71 pounds.
 - Tom and Jan Hibbard are in their 60's and lost a combined 112 pounds in 90 days.
 - Dream Team members Sherry Prince, Alecia Barnes and Richard Flowers have been Body by Vi Challenge runner ups.
- * The Vi-Net and Mobile applications keep them the industry leader for marketing and management tools.
- * The Body by Vi 90 Challenge has become the #1 health challenge in North America with 1200+ joining the Body by Vi 90 Challenge a day.
- * ViSalus Sciences has been voted the #1 home-based business in North America with 12+ BMW qualified promoters of the Challenge a day.
- * The company received the Turn Around award at the DSN Global 100 in Dallas, Texas April 2011.
- * They have endorsements from Hulk Hogan, Percy Miller, Jenny Lynn, Dennis Rodman, Traci Redding, Elaine Goodlad, Matt Duvall and many more.
- * Melanie Milletics hit Ambassador in June 2011, which landed her a \$25,000 bonus check and has been driving a BMW paid for by ViSalus since October 2009.
- * Melanie has helped Body by Vi Challenge couples winner Skip and Cindy Taylor get to Ambassador which has successfully impacted thousands of lives in the process.
- * ViSalus now offers over \$10 million in free products, prizes and vacations.
- * Community and Partners provided aid and meals to Alabama and Missouri residents to help victims of the tornados.

ViSalus, Melanie Milletics and The Dream Team are clearly on the move and have figured out how to have success in a recession. They have figured out how to create a booming community centered around the Body By vi 90 Day Challenge to help individuals and families thrive.

To learn more about ViSalus, Melanie Milletics, The Dream Team & the Body by Vi 90 Day Challenge; you can pick up the September issue of Success from Home Magazine at Barnes & Noble, Borders, Staples, B. Dalton, Hastings or Books-A-Million or visit My Body by Vi online today.

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