

Skyline Display of Houston Wins Crystal Award for Large Trade Show Exhibit

A Houston trade show company, Skyline Displays of Houston, was awarded the Crystal Award in the Large Trade Show Exhibit category.

August 8, 2011 (FPRC) -- HOUSTON, TX – Skyline Displays of Houston recently added the 2010 Crystal Award in the Large Trade Show Exhibit category to its list of accolades. As a designer and manufacturer of displays and exhibits in Houston, no matter what your exhibit size, budget, or key objective, Skyline has a proven record of helping clients achieve greater exhibiting success.

The Crystal Awards is AMA Houston's premier event, honoring Houston's best marketing work. What sets the Crystal Awards apart from other awards programs is that firms have to show results, which is what marketing is all about. Winning a Crystal Awards is proof that your marketing stood above the rest in its effectiveness. Skyline was recognized for their work with Paradigm Geophysical for 2010 SEG Conference.

"We're so honored to win the Crystal Award. This award is extra special because it's given by marketing professionals and the recipients are truly the best of the best. We were thrilled to be there among other well-known companies in Houston and especially with our client, Paradigm Geophysical," said Craig Koopersmith of Skyline Displays of Houston. "I could not be prouder of our entire team."

The Team Leader of Paradigm's Global Field Marketing, Carmen Comis, said, "Skyline consistently met Paradigm's objectives of easy installation, reduced drayage costs, functionality & versatility. The most important aspect, of course, is how easy it is to work with the Skyline Houston Team."

The Houston Chapter of the American Marketing Association gave out more than 55 awards during the ceremony, including awards to Skyline Houston, Axiom and Weatherford International. The Houston chapter of the AMA was also recognized as the association's 2009-2010 chapter of the year, something it has won five out of the last seven years. Nancy Costolulos, the CMO of the AMA, presented the chapter of the year award.

"As I am often quoted, our goal is to provide our clients a flawless trade show or event experience. This type of award recognizes our ability to do so," concluded Koopersmith.

Skyline is an industry leader of Houston trade show displays, including island exhibits and modular inline exhibits. Consistently creating innovative and industry leading designs, Skyline Displays of Houston has an entire team of designers who can customize trade show displays according to a company's specifications. In addition to trade show exhibits, the company can design portable displays such as table top displays, kiosks and banner stands in Houston. Skyline also offers a number of other services, including trade show booth rental and graphic design.

Skyline has been consistently ranked first by trade show professionals in: quality/durability, level of service, quality of graphics, overall pricing and value and leadership. You can visit Skyline Displays of Houston online or in person to see the latest trends in high-quality Houston trade show displays and custom modular exhibits.

About Skyline Displays of Houston:

Skyline Displays of Houston is part of the global Skyline network of more than 1,500 team members ready to provide exhibitors expert worldwide service and support in nearly 100 North American design centers and representatives in 38 countries. Exhibit rental, graphics, and service support is available from Skyline Regional Service Centers in major venues, such as Las Vegas, Orlando, Toronto, China and Mexico.

Contact Information

For more information contact Craig Koopersmith of Skyline Displays of Houston
(<http://www.skylinehouston.com>)
713.939.1775

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