

## **365 Connect Receives Three MHN Technology Choice Awards**

*365 Connect has been named 2011 MHN Technology Choice Award Winner in three categories by Multi-Housing News. These awards further cement 365 Connect's role as the leader in creating leading edge, web-based technology platforms for the multifamily industry. All of the 365 Connect Platforms integrate with property management software and social media applications, and are delivered in desktop and mobile versions.*

August 8, 2011 (FPRC) -- NEW ORLEANS, LA – 365 Connect, the New Orleans based, award-winning online platform architect for the multifamily industry, announced today that it was named a 2011 MHN Technology Choice Award Winner in three categories by Multi-Housing News. These awards further cement 365 Connect's role as the leader in creating leading edge, web-based technology platforms for the multifamily industry.

The MHN Technology Choice Awards are nominated and voted on by industry leaders across the country. Each year, the awards are presented to recognize the best multifamily technology companies providing innovative solutions to industry needs such as marketing websites, online payment platforms, resident portals and more. Winners are determined by online vote and property managers, management companies and industry leaders are queried to decide which firms stand apart and deserve recognition as outstanding technology providers.

365 Connect topped the list in all three of the categories for which it was nominated receiving awards for: its leading edge Online Leasing Platform, an interactive Internet expansion of a community's leasing team which eliminates redundant marketing efforts through its unique Marketing Syndication Platform; the 365 Resident Services Platform, one of the industry's most unique and robust Resident Services Portals available in the industry today, a proven resident retention tool and lease renewal Platform; and its Resident Payments Platform, a joint channel partner platform plug-in designed to deliver an affordable online payment solution to the multifamily industry. All of the 365 Connect Platforms integrate with property management software as well as social media applications, and are delivered in desktop and mobile versions.

In a written statement, Multi-Housing News added, "Multi-Housing News is proud to present the winners of the 2011 Technology Choice Awards; companies who provide flexible customization, competitive pricing and the most innovative solutions, all backed by superior customer support. The industry users have voted these firms as those that stand out among the rest. As technologies for our industry grow and evolve to meet our constantly changing needs, the playing field becomes more competitive. The companies here are the ones that have been rated highest by our readers. Congratulations to our 2011 winners, for all they do to show the multi-housing industry the many ways technology has a positive impact on our day-to-day as well as long-term business."

365 Connect is proud to have its technology platforms recognized by its peers for making a difference in the market, not only for property management professionals, but for residents living in apartment communities across the country. These awards demonstrate the capability of the 365 Connect Platform to rapidly evolve and grow to meet the changing needs of the multifamily housing industry.

#### About Multi-Housing News

For 43 years, Multi-Housing News (MHN) has provided in-depth news and analysis of the events and players shaping the multi-housing industry. Comprehensive coverage provides our readers with the insight they need in their day-to-day and future business. Our readers are the top level executives in the multi-housing industry: CEOs, COOs, CFOs, presidents, chairmen, vice chairmen, principals, partners, owners, senior vice presidents, executive vice presidents, directors, general managers and builders of multi-housing-related companies. MHN provides the leaders of the multi-housing industry with the most current and complete news, information and analysis in print and online to help them run their businesses more efficiently and profitably. For more information visit: [www.MultiHousingNews.com](http://www.MultiHousingNews.com).

#### About 365 Connect, LLC

Headquartered in New Orleans, Louisiana, 365 Connect was founded in 2003 by a team of multifamily housing professionals with wide-ranging expertise in real estate development, management and technology. 365 Connect provides web-based technology solutions to the multifamily industry, with a focus on resident and management interaction and doing business in the digital world. Today, 365 Connect is the leader in designing and delivering award winning web-based multifamily technology platforms, with an array of products ranging from online leasing centers and interactive resident platforms to MultifamilyBiz.com, a powerful and robust B2B industry portal. More information on 365 Connect businesses and services is available on the Web at: [www.365connect.com](http://www.365connect.com).

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#### Keywords

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