

Grant Potter Wins Deutschlandsberg Masters 40+ Championship on a Stradalli Palermo

Grant Potter has won his age category at the Deutschlandsberg Masters 2011 in Austria. Grant sped to victory on a Stradalli Palermo Limited Edition.

Miami, Florida (FPRC) August 24, 2011 -- Stradalli Cycle, the high performance carbon bicycle manufacturer, is pleased to announce that Grant Potter, the Deutschlandsberg Masters 2010 champion for the 40+ category, has won the category again this year. Grant rode to victory on a Stradalli Palermo Limited Edition.

The Deutschlandsberg World Bike Race Week is one of the oldest continuously run masters' races in the history of the sport. The annual event, which runs the week before the World Championships, is held at Deutschlandsberg - a historic town not far from Graz, the capital of the province, Styria, in Austria.

"All the staff here at Stradalli Cycle would like to congratulate Grant on his convincing victory," said Thomas Steinbacher of Stradalli. "The Deutschlandsberg World Bike Race Week is an excellent event and Grant is a top athlete. His victory on one of our bicycles shows that the Palermo is a world class machine."

Grant Potter won the Deutschlandberg in 2010 and has repeated his victory this year. These wins are on top of his championship victory at the U.S. Masters National in 2009.

The Stradalli Palermo offers exceptional stiffness with its specially designed head tube and BB30 bottom bracket area. By decreasing the lateral movement in these areas, the Palermo offers great power transfer efficiency and responsiveness. The integrated seat post system incorporates the new seat mast toppler clamping device that now offers 25mm of saddle height extension even after the seat post mast has been cut down to size.

About The Stradalli Cycle Company

The Stradalli Cycle Company is based in Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and mountain bike markets.

Contact

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