

## **Volusia Manufacturers Association - The Center for Business Excellence Sponsors Fifth Annual Manufacturers Expo 2011**

*Center for Business Excellence in Volusia and Flagler Counties continues work for local manufacturers by sponsoring the Fifth Annual VMA Manufacturers Expo 2011 on September 22, 2011.*

August 25, 2011 (FPRC) -- The Volusia Manufacturers Association (VMA) is proud to announce that they will be hosting the Fifth Annual Manufacturers Expo for Daytona Beach area Manufacturers. Jayne Fifer, President and CEO of the Volusia Manufacturers Association said, 'Each Year the Volusia Manufacturers Association Manufacturers Expo keeps growing, and this year, we've already set a new record for the number of Manufacturer participants.' To accommodate all the Manufacturers and expected participants, the Volusia Manufacturers Association has again chosen the world renowned Ocean Center in Daytona Beach, Florida, for the event. The Volusia Manufacturers Association Manufacturers Expo for 2011 will be held on September 22, 2011 from 3:00 – 8:00 P.M.

The VMA Manufacturers Expo is the only place to find local Daytona Beach Area manufacturing suppliers and service providers all under one roof! This unique event facilitates open discussion among manufacturers and participants, encouraging cooperation amongst local manufacturers to create extraordinary and successful business potentials. Manufacturers have opportunities to showcase their talents or goods to attending participants. Manufacturers additionally can interact with other local manufacturers. Attendance for the VMA Manufacturing Expo is free, but you need to RSVP for the event at [http://www.vmaonline.com/EXPO/EXPO\\_Registration.asp](http://www.vmaonline.com/EXPO/EXPO_Registration.asp). Manufacturers interested in participation can also download the table maps on this same page, with parking information also provided. Table placement is on a first come, first serve basis. A news broadcast from Volusia Magazine's Business Beat and a video from the Center for Business Excellence can be watched on this page from last year's event.

Those Volusia Manufacturers Association Members who are Platinum sponsors for the 2011 VMA Manufacturers Expo are the Daytona Beach News Journal, Volusia County Economic Development, Center for Business Excellence, Florida Manufacturing Extension Partnership, Florida Power & Light, James Moore & Co., Magga Products, Sparton Electronics, TD Bank, Innovative Service Solutions, Macro Transport, FloMet LLC., and Bank of America.

The Center for Business Excellence (CBE) has been actively involved with the Volusia Manufacturers Association for many years, assisting local manufacturers, and is designed to be a driving force for employment and training solutions for businesses and additionally, the workforce of Volusia and Flagler Counties. The CBE provides recruitment-related services, human resource information, and training opportunities to local businesses and job seekers. The CBE is dedicated to helping the business communities reduce recruitment costs and provide information and resources they need to attain and maintain qualified employees at no additional cost to these businesses and job seekers.

'The VMA Manufacturers Expo has been hugely successful over the last four years, allowing local companies to draw on local manufacturing skills and talent to support local businesses and the local economy,' says Jayne Fifer, President/CEO of the Volusia Manufacturers Association. Fifer also

said, 'We are proud of our local manufacturing talent and proud to host this year's event to show the importance of Daytona Beach Area Manufacturers.'

The Volusia Manufacturers Association has been dedicated to supporting local Manufacturing Companies for over 30 years. The Volusia Manufacturers Association is committed to local manufacturers and dedicated to providing information, education, and networking opportunities for the manufacturers in Volusia County and the region.

For more information, please check out <http://www.vmaonline.com/EXPO/> or contact Jayne Fifer directly. There are additional opportunities for sponsorship. If interested, please contact Jayne Fifer.

**Contact Information:**

Jayne C. Fifer  
President/CEO  
Volusia Manufacturers Association  
Office: 386.673.0505  
[www.VMAonline.com](http://www.VMAonline.com)  
[jayne.fifer@VMAonline.com](mailto:jayne.fifer@VMAonline.com)

VMA Expo Event held at the:  
Daytona Beach Ocean Center  
101 N. Atlantic Ave.,  
Daytona Beach, FL  
Level 1 Room 103 ABC (South Concourse by the Peabody) Ballroom

**About Volusia Manufacturers Association:**

The Volusia Manufacturers Association was founded in 1980 in Ormond Beach, Florida by manufacturers for manufacturers. Volusia Manufacturers Association provides information, education and networking opportunities to help manufacturers grow and succeed. VMA are made up of companies that range in size from one employee to over 500. If you are interested in joining the Volusia Manufacturers Association, please visit <http://www.vmaonline.com>.

**Contact Information**

For more information contact Jayne Fifer of Volusia Manufacturers Association  
(<http://www.vmaonline.com>)  
386.673.0505

**Keywords**

[Daytona Beach Manufacturing](#)  
[Daytona Beach Manufacturers](#)  
[Daytona manufacturing](#)

You can read this press release online [here](#)