

MacroTransport Services Sponsors Volusia Manufacturers Association's Manufacturers Expo 2011

MacroTransport Services is giving back to the Volusia and Flagler County communities by uniting with local Volusia and Flagler County manufacturers through sponsorship of the Fifth Annual Volusia Manufacturers Association Manufacturers Expo 2011 on September 22, 2011.

September 7, 2011 (FPRC) -- MacroTransport Services recently became a platinum sponsor for the upcoming Volusia Manufacturers Expo 2011. MacroTransport Services is the premier, online, non-asset based, transportation third party company headquartered in Daytona Beach, FL. MacroTransport Services is a valued member of Transportation Intermediaries Association (TIA) with TIA Industry-Leader Performance Certified Program recognition (P3), the National Association of Small Trucking Companies (NASTC), the International Federation of Freight Forwarders Associations (FIATA), approved Carrier by the Transportation Security Administration (TSA) and C-TPAT Importer Security Certification. C-TPAT is a voluntary government-business initiative to build cooperative relationships that strengthen and improve overall international supply chain and U.S. border security. C-TPAT recognizes that U.S. Customs and Border Protection (CBP) can provide the highest level of cargo security through assistance from the international supply chain such as importers, carriers, consolidators, licensed customs brokers, and manufacturers. Through this initiative, businesses such as MacroTransport Services, ensures the integrity of their security practices and verifies the security guidelines of their business partners within the supply chain and communicates this information to the CBP. By participation in C-TPAT, MacroTransport Services is doing its part in playing an active role in the war against terrorism.

The value of MacroTransport to the shipping community and Daytona Beach Area manufacturers is that it is comprehensive in services, meaning, they provide a wide range of services throughout North and South America that enable them to leverage freight to the carrier marketplace. MacroTransport provides the following freight transport services:

- Van Truckload
- Flatbed Truckload
- Intermodal
- Airfreight
- Overweight & Oversize Shipments
- Bulk Trailers
- Crane & Rigging
- Plant Relocation
- Project Management
- Transload Services Nationwide
- LTL (Less-Than-Truckload)
- Freight Forwarding
- NVOCC (Non Vessel Operating Common Carrier)

MacroTransport Services has worked hard to become a one stop shop for their manufacturing customers providing unique shipping services that are usually more expensive at reduced, affordable rates. In today's transportation marketplace there are over 500,000 interstate carriers,

over 80% operate 6 or fewer trucks, and approximately 93% operate 20 trucks or less. Because the current freight transport marketplace is so fragmented, MacroTransport has devised an online business model to leverage freight to over 11,000 truckload carriers and to most of the major National and Regional Less Than Truckload (LTL) carriers. These exclusive relationships with these carriers has allowed MacroTransport the opportunity to offer services that other freight transport services cannot offer.

MacroTransport Services also specializes in Intermodal freight transport. Intermodal freight transport involves the transportation of freight in an intermodal container or vehicle, using multiple modes of transportation (rail, ship, and truck), without any physical handling of the freight itself when changing modes. The method reduces cargo handling, and so improves security, reduces damages and losses, and allows freight to be transported faster. Reduced costs versus over road trucking are the key benefit for intracontinental use.

MacroTransport Services focuses in handling cargo between the USA, Mexico and Canada as well as other countries. They have the capabilities of moving freight to its destination on time and within budget. No matter how small or how large the project, MacroTransport has the shipping resources to ensure a quality transport solution every time. Many services are integrated with its online site and can be ordered online and loads tracked online for delivery status. Customers can even view the load center web cam 24 hours a day, seven days a week, if interested, with most activity in the load center from 7:30-6:00 PM EST, normal hours of operation.

MacroTransport Services has been actively involved with the Volusia Manufacturers Association for many years, sponsoring local Volusia and Flagler county manufacturers' educational programs, and assisting local manufacturers in growing their businesses. VMA's President/CEO, Jayne Fifer stated, "MacroTransport Services has been providing local manufacturing with reasonably-priced freight movement, and helping local manufacturers compete globally. MacroTransport Services' one-of-a-kind shipping platform and services have made it a valuable asset for many VMA members." MacroTransport Services office is located at 101 Executive Circle in Daytona Beach, FL, their website <http://www.macrotransport.com/default.asp> and can be reached at 386.673.8405.

The upcoming Volusia Manufacturers Expo 2011 will be held on September 22nd, 2011 from 3:00 – 8:00 P.M. at the Daytona Beach Ocean Center. Participating Manufacturers will have the opportunity to showcase their talents or products in support of the Manufacturers Expo theme, "Showing the Importance of Daytona Beach Manufacturers to the World". This unique event facilitates open discussion among manufacturers and participants, encouraging cooperation amongst local manufacturers to create extraordinary and successful business potentials. Manufacturers have opportunities to showcase their talents or goods to attending participants. Manufacturers additionally can interact with other local manufacturers. Attendance for the VMA Manufacturing Expo is free, but you need to RSVP for the event at http://www.vmaonline.com/EXPO/EXPO_Registration.asp. Manufacturers interested in participation can also download the table maps on this same page, with parking information also provided. Table placement is on a first come, first serve basis. A news broadcast from Volusia Magazine's Business Beat and a video from the Daytona State College Center for Business and Industry can be watched on this page from last year's event.

Those Volusia Manufacturers Association Members who are Platinum sponsors for the 2011 VMA Manufacturers Expo are Sparton Electronics, Daytona Beach News Journal, Volusia County Florida Economic Development, Center for Business Excellence, Florida Manufacturing Extension

Partnership, Florida Power & Light, James Moore & Co., Magga Products, TD Bank, Innovative Service Solutions, Bank of America and Macro Transport.

Volusia Manufacturers Association (VMA) is the only manufacturing trade association established by manufacturers uniting Volusia and Flagler County Manufacturers and Associates. The Volusia Manufacturers Association was founded in 1980 in Daytona Beach, Florida and currently has over 180 manufacturing and associate members in the Daytona Beach area. For more information about the Volusia Manufacturers Association, please contact Volusia Manufacturers Association or Jayne Fifer at 386.673.0505.

About Volusia Manufacturers Association:

The Volusia Manufacturers Association was founded in 1980 in Volusia County, Florida by manufacturers for manufacturers. Volusia Manufacturers Association provides information, education and networking opportunities to help manufacturers grow and succeed. VMA are made up of companies that range in size from one employee to over 500. If you are interested in joining the Volusia Manufacturers Association, please visit <http://www.vmaonline.com>.

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Event will be held at:

Daytona Beach Ocean Center
101 N. Atlantic Ave.,
Daytona Beach, FL
Ocean Center Ballroom

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