

ASR Launches New Site For Bar Code Labels and Supply Chain Solutions

ASR launches Print-Advanced.com providing top quality bar code labels, tags, readers, and thermal ribbons as well as other inventory and supply chain technologies and solutions.

September 22, 2011 (FPRC) -- Advanced Systems Resources, a leader in technology solutions since 1994, has launched a new site providing inventory and supply chain products. The new site, Print-Advanced.com, offers top quality custom and stock bar code labels, tags, and thermal ribbons in addition to RFID solutions, fulfillment services, and custom printing services.

Through its Print-Advanced.com site, ASR supplies bar code labels and bar code tags that meet a broad variety of application and environmental challenges with qualities including tear resistance, aggressive adhesives, moisture and heat resistance. Both paper and synthetic bar code labels in different sizes and shapes are available for use with direct thermal and thermal transfer printers.

To further complement bar code printing solutions, the new Print-Advanced.com site offers several different types of thermal transfer ribbons engineered to provide optimum print quality. The thermal ribbon selections include ribbons that maximize economy, ribbons that specialize in high image quality and increased abrasion and smear resistance, and thermal transfer ribbons that are extremely durable with the printed images enduring 3+ years exposure to UV, snow and rain.

The President of Advanced Systems Resources, Jeff Kinkead, explains his goals for the new site. "The new site, Print-Advanced.com, is an answer to a common question from our customers. For the last 16 years we have provided excellent bar code solutions to businesses who love the bar code products we provide them. They constantly asked us if we know of an easy place to purchase these supplies themselves. With our new site, anyone can buy the same top-quality products we use."

About Advanced Systems Resources

Advanced Systems Resources has been creating leading-edge technology solutions since 1994. ASR provides comprehensive IT solutions from needs-analysis and design to development, implementation, and deployment of software and hardware, customized to meet business goals. Based in Miami, Florida, ASR services clients across the globe and has won recognition as being one of the fastest growing private companies in the United States. Contact ASR at (305) 531-9530 or visit the web site at <http://www.print-advanced.com>.

Contact Information

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Keywords

[bar code labels](#)

[bar code tags](#)

[thermal transfer ribbons](#)

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