

This November 2011 Leading Retailers and Realtors Will Meet in Cannes

DirectRooms.com reports that Cannes will be playing host to a specialist event for executives in the retail and real estate sectors which will be providing the latest trends in international markets.

October 5, 2011 (FPRC) -- MAPIC will take the form of both an exhibition and a conference with stands from a wide range of real estate agents and retailers, as well as keynote speeches by the foremost experts in the industry. One of the core presentations will be provided by Jan Heere, who as Director of International within Marks and Spencer, will be outlining the UK retailer's international strategy and giving advice to other retailers on how they too can achieve success outside of their home countries.

Geox Chairman, Mario Moretti Polegato is another of the event's main speakers and he'll be focusing on the Italian market and again divulging his secrets for creating a successful business through innovative entrepreneurship.

Over 1,500 retailers are set to exhibit at the show to present their offerings and as well as visiting the stands attendees can sit in on the speed matching meetings. Companies will have just seven minutes to make an impression to the assembled audience and present themselves as a credible investment.

Attendees can also sign up for three minute speed meetings where they'll be partnered with other suitable members from related businesses.

Lek Boonlert, marketing head at DirectRooms.com commented: 'The event is being held at the Palais des Festivals between 16th and 18th November and getting into one of the many hotel Cannes City Centre choices over this time is not going to be easy as so many people will be attending.'

About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 55,000 hotels worldwide.

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