

Caltech CRM Announces Series of Seminars with Microsoft CRM

Caltech CRM provider of integrated software solutions is today inviting business professionals to attend its Microsoft Dynamics Customer Relationship Management (CRM) events over 4 locations, Manchester, Leeds, Rugby and Newcastle.

October 6, 2011 (FPRC) -- These free to attend seminars will educate and inform delegates about implementing and using CRM, as well as the operational benefits. The seminars also will cover the xRM concept (Anything Relationship Management).

As a Microsoft CRM Silver CRM accredited partner, Caltech CRM ensures that Microsoft Dynamics CRM works for each client using tailoring, development and configuration. Caltech CRM's seminars will showcase Microsoft CRM, and give hints and tips on implementation and in life systems.

Phil Callaghan managing director of Batley based Caltech CRM says, 'We are excited to be working with Microsoft Dynamics CRM, one of the best-selling CRM solutions in the marketplace, and it will be great to help delegates understand more about xRM and the impact CRM is having in other organisations.'

The Microsoft CRM seminars will take place :

3rd November 2011 – Manchester Trafford Centre
10th November 2011 – Leeds
17th November 2011 – Rugby M6 J1
24th November 2011 – Newcastle Central

These seminars will help businesses improve sales and marketing as well as gaining efficiencies through workflows and online management reporting.

For further information or to register for any of the seminars, please contact Catherine Carlyle at Caltech CRM on 01924 507 280 or email George@caltech.co.uk

About Caltech CRM

Caltech CRM is one of the UK's leading suppliers of Microsoft CRM to organisations over a range of sectors. With over 100 live CRM customers, and over 450 implementations of CRM solutions, we have market leading experience and a can do approach, which ensures success in delivering, developing and supporting successful CRM sites.

Contact Information

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Keywords

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