

## Facebook For Businesses announces new Facebook Page

*Facebook pages for business are expanding to allow a great many ways to really connect and interact with customers and potential customers in a dynamic way. It's also a great way to "Keep It Real" and allow your customers to get to see the real knowledge and work that goes into making sure your business runs.*

October 8, 2011 (FPRC) -- "Facebook for Businesses" Facebook page has just been launched. It is a page dedicated to providing information about marketing with Facebook.

There simply is no denying the power that Facebook has for connecting people and creating communities. Your business is at a disadvantage if you are not taking advantage of all that Facebook Pages have to offer.

In an interview, Glenna Garcia said: "We are very happy to finally launch a new Facebook Page called Marketing 101 Pro – Facebook For Businesses, as there are a large number of business owners that understand the importance of using Facebook as well as other Social Media sites to communicate with their customers and potential customers, but are not sure of the best approach. There is a learning curve, of course, involved with any online advertising and using Facebook pages for business combines the best of both worlds. It provides a user friendly environment while also allowing the availability of an interested audience of millions."

Glenna further continued to say "Facebook marketing is really on the cutting edge of internet marketing and advertising online in general. Because of the trends we are seeing in the demographics of Facebook users, now is really the time to jump in and make sure that businesses are seen and heard by those most interested in what it is they are offering. There is no better time to take advantage of this friendly, interested and fairly captive audience."

The Facebook For Businesses page is open 24 hours a day, 7 days a week.

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### **Keywords**

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