

## **Skyline Exhibits Unveils the Latest in Trade Show Displays: The PictureCube®**

*An innovative approach that rivals traditional trade show stands, the PictureCube® is the newest addition that Skyline Exhibits offers its customers for their trade show exhibits.*

October 14, 2011 (FPRC) -- Skyline Exhibits specializes in providing clients with unique trade show displays. The company recently unveiled its newest addition to its line of custom modular exhibits: The PictureCube® Display System.

The PictureCube is an innovative approach to trade show exhibits. The PictureCube consists of specialized display fabric fitted over three-dimensional aluminum frames. The cubes are lit from within using compact fluorescent light bulbs. Once lit up, the frames inside the fabric become virtually invisible, giving way to the printed images illuminated on the fabric. The finished product is a visually interesting display that grabs the attention of tradeshow spectators.

PictureCubes come in an array of shapes and sizes, with over 15 different designs for customers to choose from. By mixing and matching between all of the different choices Skyline Exhibits offers, customers can create a truly unique exhibit for their company.

"We are thrilled to introduce the PictureCube to our customers. Our goal is to help our customers produce the most stunning trade show displays and we believe the PictureCube does just that. These displays capture people's attention, which in turn drives traffic straight to our customers' booths," said Michael Thimmesch of Skyline Exhibits (<http://www.skyline.com>).

Unlike conventional trade show stands, the PictureCubes can be free-standing, stacked or even hung from the ceiling for a dramatic effect. Installation and disassembly of the PictureCubes is relatively fast and easy, and the reusable packaging makes shipping as simple and hassle-free as possible.

Both existing and potential customers can learn more about the services Skyline Exhibits has to offer. To view our different trade show display designs, visit our design portfolio at <http://www.skyline.ca/Design-Portfolio/>.

### **About Skyline Exhibits:**

Skyline Exhibits, the leading provider of trade show displays, offers solutions to meet the needs of clients for trade show exhibits in Canada. With 9 locations in Canada and as the leading provider of solutions in North America, Skyline Exhibits offers everything from island exhibits to banner stands in Canada and the United States. An account executive will help clients choose the best display for their specific event venue. To have a free full-color brochure rushed to you doorstep that features 25 of Skyline's highly customizable tradeshow exhibit designs and ideas, visit: <http://www.skyline.ca/request/free-brochure>.

### **Contact Information**

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