

## Attend the IFSEC Event in Riyadh that hosts in November 2011

*The IFSEC Arabia 2011 event is due to take place in Riyadh from the 20th to the 22nd November. The event is designed to showcase the latest technologies and innovations from the fire safety and security industries.*

October 18, 2011 (FPRC) -- The venue for the event is the ever-popular RICEC Riyadh and a large number of solution providers are expected to attend to demonstrate the latest products in their industries.

Visitors at the event are expected to number into the thousands and will include buyers for retail and wholesale outlets and government officials. Also at the event will be a number of speakers at a conference taking place at the same time on the same subjects. Both events have the support of the Saudi Arabian Ministry of the Interior and the royal seal of approval.

Riyadh city centre hotels are very popular all year round and tend to have fewer available rooms during the time of large events such as this. There are many hotels suitable for all tastes and budgets located close to the venue.

Lek Boonlert, Head of Marketing for Directrooms.com has advised any travellers wishing to attend this event to book accommodation as soon as possible. Securing the hotel well in advance of arrival will mean the visitor alleviates the possibility of disappointment upon arrival. Those who choose to stay farther away from the venue area will find that public transport links are excellent.

### About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 55,000 hotels worldwide.

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### Keywords

[Riyadh city centre hotels](#)

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