

## Alex Haddad Actor on Fat Pizza to the Big Screen

*Fat Pizza actor Alex Haddad is making a name for himself as a director and innovator of the mobile phone film making scene. He has already produced the first feature movie shot on a HD Mobile Phone, and now his mobile phone shorts will be screened on the big screen.*

October 21, 2011 (FPRC) -- From acting on Fat Pizza, and being featured in other Australian TV series to the Big Screen. Alex Haddad is leading the way with the new innovative technology, shooting movies with a Mobile Phone Camera.

October 26th 2011 sees the International Mobile Phone screenfest at Event Cinemas George St. This red carpet event, will see some of Alex's shorts and TVC's all filmed on a Mobile Phone Camera come to light on the big screen.

Alex Haddad is the leader in Mobile Phone film making, currently filming the worlds full feature film entirely shot on a HD mobile phone camera, that will be screened commercially globally. It's a hard market place to get into, but Alex Haddad has placed in mark in film making, with creative concepts, compelling story lines to suite using the technology and has already had media attention from the big guns in the USA.

Along with the success is new Model girlfriend Stephanie May, she too helps with creative ideas, and along with Alex acts in most the films Alex does.

'There are creative concepts, never been tackled yet in the industry, people follow protocol that can be boring at times. I experiment with different techniques, different styles that I have created. Stephanie is my power, and she drives me to do what I do.'

You can catch Alex Haddad and Stephanie May's short films at the International Mobile Screen Fest, October 26th 2011 Event Cinemas George Street, Sydney City.

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### Keywords

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