

Halloween Beauty Hints From Nutrimetics

Vamp up your make-up with this how to guide for a more sexy, stand out you this Halloween.

October 26, 2011 (FPRC) -- According to research from the Nutrimetics Beauty Lab Report*, two thirds (64%) of Australian females admit they only change their look every couple of years or less!** This month marks the start of summer, Halloween and the approaching party season to inspire a new look, whatever your style. So, even if Halloween isn't your thing, vamp up your make up with this how to guide for a more sexy, stand out you.

PURRR-FECT CAT'S EYES

Step 1: Using a light shade of eye shadow, such as Ivory from the new limited addition nc Illusion Colour Palette, highlight under the brow, and sweep across the lid.

Step 2: With an angled brush (nc Eyeshadow Angled Brush) sweep a warmer colour across the eye's crease, working from the inside of the eye, out to the edge. Use the shape of your eyebrow to guide where the shadow line finishes. Try nc Illusion Colour Palette in Amber for a warm and shimmering shade of auburn.

Step 3: Define the lash line using nc Liquid Eye Definer in Black flicking the brush outwards at the outer corner of the eye. For a dramatic look, thicken the line and extend the length as required.

For more subtle eye make up that still brings out the eyes, sweep the Ivory shade of nc Illusion Colour Palette across the lid, using a conservative amount of colour. Skip step two and for step three create a more subtle line with a smaller flick on the outer corner of the eye. If needed, use make up remover on a cotton bud to neaten up the edges of your flick. Try nc Instant Eyes Bi-Phase Make-Up Remover.

GETTING LIPPY GOTH STYLE

Step 1: First, use an exfoliating treatment to create the perfect base for your lipstick. Use Nutrimetics Ultra Care+ Lip Apeel, starting with the exfoliator followed by smoothing the lips with the nourishing balm. This will give lips a soft, even finish when lipstick is applied and will help the colour to hold for longer.

Step 2: Creating the perfect line is key to wearing bold lip colour. Use a lip liner such as nc Perfecting Lip Pencil in Cranberry. Use the pencil to outline your natural lip shape. Make sure the tip is sharp for a well-defined line.

Step 3: Using the nc Lip Brush, apply colour evenly across the lips, working from the outside in. Try nc Youth Renewal Lipstick in Shebang for a burst of red, or for a warm red/brown try new nc Youth Renewal Lipstick in Mocha, which also contains an inner core to hydrate, plump the lips, reduce fine lines and protect against future ageing.

Colour blocked lips is set to stay in style this summer. For a softer look, try step one and two,

omitting step three. Try nc Youth Renewal Lipstick in Whimsy for a flush of colour. For extra plump to the lips, work a lighter colour into the centre of the lips; this helps to make the lips look bigger and fuller.

Notes to Editors:

Product details:

nc Illusion Colour Palette (5.2g) RRP \$39. Suitable for all skin types. Limited Edition, available until January 31 2012.

nc Liquid Eye Definer (2.8g) RRP \$24. Available in three shades; Black, Chocolate and Navy.

nc Eyeshadow Angled Brush RRP \$5.50. Suitable for all skin types.

nc Lip Brush RRP \$8.00. Suitable for all skin types.

Nutrimetics Ultra Care+ Lip Apeel (35.4g) RRP \$30. Suitable for all skin types.

nc Instant Eyes Bi-Phase Make-Up Remover (115ml) RRP \$39. Suitable for all skin types.

nc Perfecting Lip Pencil (0.35g) RRP \$19. Available in Watermelon, Pomegranate, Nougat, Fudge, Brown Sugar, Cranberry.

nc Youth Renewal Lipstick (2.5g) RRP \$25 Available in Tutu, Whimsy, Disco, Cognac, Camisole, Mocha, Tango, Shebang.

About the Nutrimetics Beauty Lab Report.

National Survey:

*This report is a Nutrimetics research initiative to discover the state of Australian women's beauty habits and attitudes about beauty. The Nutrimetics Beauty Lab Report is one of the first in-depth reports of its kind, and Nutrimetics prides itself on being a leading authority on beauty, and understanding Australian women.

Research was conducted in June 2010, with a national survey of 1,842 Australian women from all States and Territories, aged from their teens to their late 60s. Women were selected from rural, regional and urban areas as well as a combination of ethnic backgrounds.

Focus Groups:

To explore some key findings of the national survey, two focus groups were conducted in June 2010. One group comprised on women from Gen Y, and the other a mix of women from Gen X and Boomers.

**63.4% of Australian women agreed that they changed their look every few years or less.

About Nutrimetics:

Australia is the largest market for Nutrimetics. Having built solid roots in this country for over the last 5 decades; its lifestyle opportunity is supported by an unrivalled, naturally enriched product offering that has made it a household name, and one of the country's leading skincare and cosmetics companies. Nutrimetics is also renowned as a leading lifestyle company, which provides flexible career replacement and home based business opportunities to women and men in Australia.

Contact Information

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