

ArtSec Group LLC Launches Online Marketing Services in Dallas-Fort Worth Area

ArtSec launches its diverse range of online marketing services for businesses in the Dallas-Fort Worth area. The services available include web design, web development, online advertising, sales tracking, search engine marketing (SEM) and search engine optimization (SEO).

October 26, 2011 (FPRC) -- ArtSec Group, an international media and technology company, has launched its diverse range of online marketing services specially customized for businesses in the Dallas Fort Worth Area. Covering Dallas, Fort Worth, Arlington, Plano, Addison and Mansfield, ArtSec is available to help companies boost their online presence and better serve their local customers.

ArtSec specialize in providing a complete Internet Marketing service including web design, web development, online advertising and sales tracking (including online analytics and conversion rates). This is coupled with ArtSec's expertise in long term search engine marketing (SEM) and search engine optimization (SEO).

But ArtSec's online marketing services go beyond just web sites. It provides email marketing services, mobile advertising, and Web 2.0 strategies along with content creation services to ensure that its client's web sites are always fresh, authoritative and engaging.

"Local business can benefit greatly from having an online presence," said a representative from ArtSec. "Extending traditional marketing to include online marketing will ensure a companies growth and success in this digital age."

ArtSec offer a full range of web design and development services including design and deployment of content management systems (like Drupal and WordPress), bespoke static (HTML, CSS and Flash) and dynamic (HTML, CSS, Flash, PHP and backend database) websites, unique themes, logos, graphics and branding.

One distinguishing factor of ArtSec's online marketing service is the use of press releases. ArtSec's press release writing service takes the hassle out of writing press releases while ensuring that the press release spotlights the newsworthy aspect of an organization's achievement, event or announcement. Once the press release has been written ArtSec work with their major press release distribution partners to distribute the press release to the widest possible audience.

ArtsSec can help almost any type of business, from florists to auto shops, from doctors to dentists, and from pet care to child care. Sales can be increased, market share can be improved and customer satisfaction improved.

About ArtSec Group

ArtSec is an international media and technology company, based in Texas, USA. The key to ArtSec's success lies in the fact that it is more than just a services company. ArtSec is passionate about getting its client's message out and seeing clients improve their business. Online marketing is

just one of ArtSec's services which also cover a diverse range of design, editing and content creation services for books, public relations, online publishing and web sites. ArtSec strive to help businesses get their message across in print and online.

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