

## **PacificPlex Announces Limited Time Online Coupon Offer**

*Customers who subscribe to plus size fashion leader's newsletter receive coupon for 10% off purchase*

November 1, 2011 (FPRC) -- RIVERSIDE, California - PacificPlex, a premier online retailer and fashion leader specializing in formal evening wear, and plus size clothing today announced that for a limited time those who sign up for the PacificPlex newsletter will receive a coupon good for 10% off their next purchase at PacificPlex.com of over \$50. This coupon, which cannot be combined with any other offers, will allow customers to save even more money on junior size formal dresses for the Homecoming and Winter Formal season.

'As October makes its way into November, student's minds are turning from the 'Back to School' season to the 'Fall and Winter Formal' season,' says Anna Evans, Director of Marketing for PacificPlex. 'November and December are not just the season's where the color's change on the trees and snow becomes a mainstay for much of the country, but it's also the season where high school student's look forward to such big dances as Homecoming and Winter Formal. Because a new junior dress is a must for these dances, PacificPlex is proud to offer its customers a coupon that will save them 10% off their next purchase of over \$50 by simply signing up for the PacificPlex online newsletter. Not only will customers get their coupon, but they will also get updates on the newest fashion on the site, as well as great fashion idea's for upcoming events.'

PacificPlex offers hundreds of fashionable formal dresses which are perfect for the upcoming Fall and Winter Formal season. Whether customers are looking for something simple and traditional, a long prom dress or a short cocktail skirt, PacificPlex has a dress for the occasion. These include a stunning strapless dress available in a rainbow of different colors, a flowing beaded chiffon dress, a sophisticated floral satin long gown and a strapless satin mermaid gown, all of which are available for a great price, and all of which are available in sizes up to 5X. You can find a full listing of formal gowns at <http://www.pacificplex.com/formals.html>.

PacificPlex allows its users the luxury of shopping online and browsing the continuous expansion of its collection. The assortments of clothing are of top-of-the-line quality, and are the latest in the fashion industry. With the ability to carry extended sizes up to 5X, women of all sizes can enjoy and lavish in the chic and stylish appeal that PacificPlex offers.

### About PacificPlex

PacificPlex is the fashion leader in formal dresses. The online premier retailer specializes in plus-size clothing for teens and junior sizes. PacificPlex carries bridesmaid dresses, long prom gowns, and short and stylish outfits. In addition, the website provides shoes, bags, jewelry and accessories, as well as many other essentials to complete a wardrobe. The retailer provides styles that reflect famous designers such as: Jessica McClintock, Sherri Hill, Flirt, La Femme, and many others. With careful attention to detail, and an exquisite choice selection, PacificPlex offer runway-fresh and modern clothing, with an inexpensive price tag.

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**Contact Information**

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**Keywords**

[long prom dresses](#)

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