

Simone & Son Announces Release of Halo Engagement Bands

Orange County jewelers add's even more options to their arsenal of engagement rings

November 1, 2011 (FPRC) -- HUNTINGTON BEACH, Calif. – Simone & Son, Southern California's premier jeweler specializing in custom Orange County jewelry, today announced the release of new Halo bands into their

custom engagement ring collection just in time for the winter proposal season. This release allows customers even more access to Halo bands, which are among the site's top selling engagement rings. Halo rings are known for their ornate designs and their bevy of gems adorning each piece, all of which can be personalized to a customer's exact needs.

'Price is always a factor when it comes to buying an engagement ring, as it is with anything else you buy,' says Shant Dakessian, designer and certified Gemologist, Simone & Son. 'While you always want to make sure that you get the best price possible on an engagement ring, sometimes you have to spend a little bit of money in order to get a spectacular ring. While the Halo engagement rings that you find at Simone & Son aren't exactly the cheapest rings you'll ever find, they may in fact be the most spectacular. Ornately designed and chalked full of spectacular diamonds, Halo's are some of the most beloved engagement rings on the market. We are proud to be releasing more Halo engagement rings on our website for those looking for the perfect engagement ring for their special proposal. And while they aren't cost effective for everyone out there you can be sure that you'll find them cheaper at Simone & Son than you will at most sites. Plus, our expert gemologists can customize them to your exact likings.'

With the release of these new Halo engagement rings Simone & Son now offers more than two dozen Halo options on their site. These include everything from French Pear Cut diamond engagement rings, to Infinity Rings featuring 18k white gold, to a variety of pieces featuring fancy intense yellow diamonds. You can find a full listing of Halo engagement rings, as well as pricing, at <http://www.simoneandson.com/listCategoriesAndProducts.asp?idCategory=48>.

Simone & Son, an elite and prestigious jeweler, specializes in giving customers dazzling and ornate rings with a personalized touch. Employing gemologists who have trained at the prestigious Gemological Institute of America, Simone & Son can create powerful pieces of jewelry that can be matched to each couples personalities and expectations for their perfect engagement ring. With these options for customization, couples can either choose to purchase the ring as is, or incorporate designer touches and or engraved messages onto a ring that they will wear for a lifetime. With dozens of engagement ring options customers can be sure that they will find the perfect engagement to match the perfect proposal.

By utilizing the advancement in technology and computer aid, there are virtually no limitations on the exquisite works that the jewelers at Simone & Son can accomplish. By integrating modern prototyping technology models are able to be created in fine detail at a faster pace. With many years of cultivated craftsmanship and skill customers can ensure of receiving nothing but the highest quality work. Through the long passed down family tradition of making jewelry since 1945, customers can rely on the family presence and skill when choosing to customize their engagement ring.

About Simone & Son

Recognized as one of the premier Orange County jewelry design houses, Simone & Son's family tradition of making fine jewelry dates back to 1945, in the South of France. Today, the award-winning design team produces exquisite fine jewelry, specializing in custom engagement rings. Simone & Son works with clients one-on-one to produce the most distinctive engagement rings and wedding rings Orange County clients will find. Any concept or design can be brought to life in the company's full service showroom, which stocks G.I.A. certified diamonds that also are certified conflict free. Simone & Son's staff can locate diamonds and gems from anywhere around the world, assuring the final piece will be a cherished heirloom for years to come. For more information, please visit www.simoneandson.com or call 714-964-4012 for a free design consultation.

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Contact Information

For more information contact Shant Dakessian of Simone and Son (<http://www.simoneandson.com>)
714-963-9936

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