

Valley Screen Kicks Off New Division - Olee Creative!

New website and presence at The Healthcare Design Conference in Nashville, TN

Valley Screen Process today announced the launch of Olee Creative, their new architectural graphics division. The launch includes the company's debut at The Healthcare Design Conference in Nashville, TN, where the division's complete line of products will be on display for the first time. The brand new Olee Creative website, www.oleecreative.com has been launched to coincide with the Trade Show. The new features in the website allow customers to view more of the company's recent work and its growing client base within the local community and beyond. All thirty-one of the company's products are showcased, along with the large range of Olee Creative's capabilities. The vast photo galleries provide inspiration for customers to begin working on new and exciting projects.

Olee Creative is the newest division of Valley Screen Process and is focused on providing creative and production services for the architectural graphics industry. Karen Barnett, president of Valley Screen Process explains, 'Olee Creative's custom interior graphics transform your space into something truly memorable. We develop wall murals, window films, decorative panels, artwork, and signage to enhance and reflect key design themes. Our creative design team and professional installers deliver powerful, polished, accurate work that is perfectly integrated into your overall space.' The new website, developed by Precept Partners, reflects this sentiment.

Stephen Antisdell of Precept Partners adds, 'The clear vision of Valley Screen team has made this project a real pleasure to work on. Olee Creative is a 'better mousetrap' to serve the architectural graphics industry.'

About Valley Screen

Valley Screen is a certified woman-owned, large format screen and digital graphic manufacturer located in Northern Indiana, specializing in decorative graphics for recreational products, wraps, and lettering for vehicles and fleets, and window and wall graphics, custom artwork, and signage for medical, commercial, retail, and residential spaces.

Call (574) 256-0901 or visit Valley Screen Process' website at www.valleyscreen.com for more information.

About Precept Partners

Precept Partners provides business case website design, development, and online marketing services proven by more than \$100MM in online sales revenue. Client awards and recognition include The Wall Street Journal, BusinessWeek, NPR, the 'Inc. 500', the Internet Retailer '500', the 'Hot 100 Best Retail Websites' award, the 'Webby' award and many others.

More info at www.NetNitrox.com

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