

Eagan & Rosemount Orthodontics Office Hosts Candy Buy-Back Program Again

Dr. Jennifer Eisenhuth, an Eagan and Rosemount, MN orthodontics provider, hosted a candy buy-back program once again after Halloween. Candy collected during the event will be shipped to U.S. military personnel serving overseas.

November 21, 2011 (FPRC) -- ROSEMOUNT, MINNESOTA - Eagan and Rosemount orthodontics specialist Dr. Jennifer Eisenhuth, an adult and pediatric orthodontist, recently conducted her seventh annual candy buy-back event.

Each year, the event ignites the competitive spirit in quite a generous way. Although Eisenhuth encourages patients to turn in their Halloween candy that may damage their dental braces, they pleasantly surprise her by giving up candy that actually is OK for them to eat, she says. "I think it comes down to the fact that our patients are pretty patriotic," Eisenhuth says. "When they realize we are shipping the candy to troops serving overseas, I think that encourages them to be generous."

"Tis the season for children's braces to be damaged by candy that is sticky or chewy, which is why Eisenhuth began offering the candy buy-back program. It is designed to provide an incentive for patients to turn in the candies that could damage their appliances, but keep the safe candies, she says." Patients are given tokens- the number of which is determined by the pounds of candy they donate- and the tokens can be collected and later redeemed for a variety of prizes.

Participating is easy. Patients and anyone else who would like to donate candy can drop it off at Eisenhuth's office on Nov. 3, between the hours of 8 a.m. and 5 p.m. All donated candy will be shipped along with toothbrushes to soldiers overseas. "We love our troops and want to give them candy to enjoy and share with local children, but we don't want them to forget about their own oral health," she says. "That's why we include the toothbrushes, too."

Learn More

For more information or to schedule a complimentary consultation with Dr. Jennifer Eisenhuth, call (651) 406-8100 or visit her website: www.doctorjennifer.com.

About Dr. Jennifer Eisenhuth

Eisenhuth attended University of Minnesota Dental School. She earned the Minnesota Association of Orthodontic Achievement Award and several academic achievement awards. She entered her orthodontic residency at the University of Minnesota and earned a certificate in orthodontics and a Master of Science degree. She began practicing shortly after her graduation in May 1996 and opened her first practice in White Bear that October. She opened her office in Eagan in 2003. Eisenhuth is a Diplomate of the American Board of Orthodontics.

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Contact Information

For more information contact Jennifer Eisenhuth of Mendota Heights Orthodontics

(<http://doctorjennifer.com/>)
651-406-8100

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