

Fashion Chain Goes Global With New Online Store; Brings Bollywood Fashion to the World

Sulbha, the ethnic trends and western fashion clothing chain has opened its global online store to offer customers world wide the very best in cultural fashions from South America and South Asia.

November 24, 2011 (FPRC) -- Sulbha, the ethnic and contemporary women's fashion house, is pleased to announce its global expansion plans. Having built up its traditional business by selling through the boutiques and brick and mortar store fronts, Sulbha is planning to go global with its new website Sulbha.com. However the expansion isn't stopping there, Sulbha is also looking to open branded stores in the USA, Europe and Australia.

Sulbha creates and designs clothing based on different cultures including the regions of South America and South Asia. Sulbha believes that fashion is not a luxury, but an extension of your living self. Through it you represent your attitude towards life. Sulbha's designers work tirelessly to offer the most sought after designer dresses and jewellery at competitive prices.

Sulbha's prices will become even more attractive over the Thanks Giving period as it launches its holiday seasonal sale.

"We get a lot of sales from Bollywood Fashion which has become global thanks to the Bollywood movies shown abroad," said Sara, chief merchandiser of Sulbha. "You don't get such hand made glittering fashions in the West. We are very excited to bring our vision to reality and create a unique, global brand in an unaddressed market."

Sulbha is passionate about quality and have placed detailed quality checks from production to shipping. Every product it sells is unmatched in creativity and imagination with a flawless quality. This is coupled with on-time deliveries and excellent sales service.

Sulbha's modern infrastructure comprises of state of the art machinery coupled with the latest equipment for inspection, cutting, sewing and finishing. In line with its expansion plans and world wide shipping capabilities, Sulbha owns and operates modern facilities for checking and packing and a warehouse with large storage capacity.

About Sulbha Fashions

Sulbha is a one stop online store offering a large range of women clothing from ethnic trends to western hippie clothing. It strives to make online shopping easy and pleasant. The online store offers sought after designer dresses and jewellery all wrapped in simplicity and easy to use functionality.

Contact

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Keywords

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