

Simone & Son Offers Incorporation of Initials into Engagement Rings

Orange County jewelers allow couples to bring even more personalization to their holiday engagement

November 29, 2011 (FPRC) -- HUNTINGTON BEACH, Calif. Simone & Son, Southern California's premier jeweler specializing in custom Orange County jewelry, today announced that they are offering enhanced customization of their custom engagement rings by incorporating the couple's initials into the design of their ring. This design allows couples to add another personalized touch to their ring, creating a truly custom piece.

'A special moment calls for a special ring, especially when you are talking about an engagement,' says Shant Dakessian, designer and certified Gemologist, Simone & Son. 'When you are talking about an engagement ring, you are talking about the celebration of the love between two people, two people who are taking the first step to spending the rest of their lives together. What better way to celebrate a holiday engagement than by not only getting a great looking, high quality custom engagement band, but also taking the next step and getting your initials artistically added to your ring. Sure, it's a small touch, but one that will truly make your ring one of a kind.'

Simone & Son's expert gemologists work one on one with customers put the personalized touches on an engagement ring that truly makes them one of a kind. Couples initials' are typically inscribed in the gallery section of the ring, underneath the center stone or halo, and can be added to just about any of Simone & Son's collection of custom engagement rings. Customers can find a full listing of rings at http://www.simoneandson.com/engagement_rings_search.asp.

Simone & Son, an elite and prestigious jeweler, specializes in giving customers dazzling and ornate rings with a personalized touch. Employing gemologists who have trained at the prestigious Gemological Institute of America, Simone & Son can create powerful pieces of jewelry that can be matched to each couples personalities and expectations for their perfect engagement ring. With these options for customization, couples can either choose to purchase the ring as is, or incorporate designer touches and or engraved messages onto a ring that they will wear for a lifetime. With dozens of ornate engagement ring options customers can be sure that they will find the perfect engagement to match the perfect proposal.

By utilizing the advancement in technology and computer aid, there are virtually no limitations on the exquisite works that the jewelers at Simone & Son can accomplish. By integrating modern prototyping technology models are able to be created in fine detail at a faster pace. With many years of cultivated craftsmanship and skill customers can ensure of receiving nothing but the highest quality work. Through the long passed down family tradition of making jewelry since 1945, customers can rely on the family presence and skill when choosing to customize their engagement ring.

About Simone & Son

Recognized as one of the premier Orange County jewelry design houses, Simone & Son's family tradition of making fine jewelry dates back to 1945, in the South of France. Today, the award-winning design team produces exquisite fine jewelry, specializing in custom engagement

rings. Simone & Son works with clients one-on-one to produce the most distinctive engagement rings and wedding rings Orange County clients will find. Any concept or design can be brought to life in the company's full service showroom, which stocks G.I.A. certified diamonds that also are certified conflict free. Simone & Son's staff can locate diamonds and gems from anywhere around the world, assuring the final piece will be a cherished heirloom for years to come. For more information, please visit www.simoneandson.com or call 714-964-4012 for a free design consultation.

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