

Hanley Investment Group Raises Funds for Cancer, One Moustache at a Time

Hanley Investment Group Real Estate Advisors announced it has raised awareness and funds for men's cancers in November, one moustache at a time. Hanley Investment Group joined a global movement to help raise awareness for men's cancer, specifically prostate cancer, by growing moustaches as a team. The team sought out donations from friends, family and clients to support their efforts while posting their progress online.

December 5, 2011 (FPRC) -- IRVINE, CALIF. – Hanley Investment Group Real Estate Advisors, one of the most dominant retail investment groups in the western United States and a market leader in the sale of retail properties, announced today the group has raised awareness and funds for men's cancers in November, one moustache at a time.

"In an industry that is predominately male it is not unusual to see that the majority of people in a commercial real estate office are men. What is unusual to see is that all of them have moustaches," said Edward Hanley, president of Hanley Investment Group.

Hanley Investment Group joined a global movement to help raise awareness for men's cancer, specifically prostate cancer, by growing moustaches as a team. The team sought out donations from friends, family and clients to support their efforts while posting their progress online.

"We are a close group that enjoys a culture of camaraderie and competition, so it was great to come to work and show off our moustache progress or, in some cases, the lack thereof," explained Hanley. "Seeing the company rally for this cause meant a great deal to me as my father was a victim of prostate cancer two years ago."

According to Movember, 1 in 6 men will be diagnosed with prostate cancer in their lifetime. A man is diagnosed with prostate cancer every 2.2 minutes. 1 in 2 men will be diagnosed with cancer in their lifetime. 24% of men are less likely to go the doctor compared to women.

Hanley said this is the first year that the company has participated in Movember and the group has plans to continue it for many years to come. Hanley Investment Group raised approximately five thousand dollars for the cause and has a goal to double that next year. Proceeds go to the Prostate Cancer Foundation with additional support by LIVESTRONG.

The company also plans to serve a hot meal to those in need through the Orange County Rescue Mission over the Christmas holidays. "Hanley Investment Group has had a great year closing 35 transactions valued at an excess of \$200 million. We are ever mindful of our blessings both on a professional level as well as a personal level and want to do what we can to help those in our community," said Bill Asher, Managing Director.

"Giving back makes you feel better and the amount of positive morale I have seen at the company since these events is immeasurable," added Hanley.

To donate to Hanley Investment Group's Movember Team: <http://mobro.co/HIG>

About Movember

Since its humble beginnings in Melbourne Australia, Movember has grown to become a truly global movement inspiring more than 1.1 Million Mo Bros and Mo Sistas to participate with formal campaigns in Australia, New Zealand, the US, Canada, the UK, Finland, the Netherlands, Spain, South Africa and Ireland. In addition, Movember is aware of Mo Bros and Mo Sistas supporting the campaign and men's health cause across the globe, from Russia to Dubai, Hong Kong to Antarctica, Rio de Janeiro to Mumbai, and everywhere in between. Movember will continue to work to change established habits and attitudes men have about their health, to educate men about the health risks they face, and to act on that knowledge, thereby increasing the chances of early detection, diagnosis and effective treatment. The funds raised in the US support prostate cancer and other cancers that affect men. The funds raised are directed to programs run directly by Movember and our men's health partners, the Prostate Cancer Foundation and LIVESTRONG, the Lance Armstrong Foundation. Together, the three channels work together to ensure that Movember funds are supporting a broad range of innovative, world-class programs in line with our strategic goals in the areas of awareness and education, survivorship and research. In 2010, over 64,500 US Mo Bros and Mo Sistas got on board, raising \$7.5 million USD.

About Hanley Investment Group Real Estate Advisors

Built on a solid foundation of performance, integrity and dedication, Hanley Investment Group Real Estate Advisors is a boutique retail investment brokerage firm with a three billion dollar transaction track record that is comprised of innovative specialists delivering unparalleled service and superior results that consistently exceed client expectations. Hanley Investment Group's expertise, commitment and unwavering focus of putting the client's needs first have continued to set the company apart in the industry. Hanley Investment Group works closely with individual investors, developers, and institutional property owners in every facet of the transaction to insure that the highest value is achieved. Clients rely on Hanley Investment Group to be the most knowledgeable and trusted source for valuation services, market information and retail property acquisitions and dispositions. For more information, visit the Company's website at www.hanleyinvestment.com or call (949) 585-7610.

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