

Team Spirit Australia Launch New Soccer Product Line & Relaunch Website

Team Spirit Australia is using the relaunch of their website to announce their entrance in to the custom made soccer and football team custom wear market.

December 9, 2011 (FPRC) -- Team Spirit Australia is using the launch of their new website to announce their entrance in to the custom made soccer and football team wear market. The website has undergone a significant upgrade including new designs across rugby, soccer and school verticals, a revamped 'request a quote' tool and social media integration.

Team Spirit have been supplying high-quality, custom rugby jerseys to Australian and international rugby clubs and schools for over eight years, and expect that this experience will be invaluable in their new venture.

"We have been making custom-made rugby gear for a long time now, and as you can imagine, it needs to be extremely durable. We are taking all our know-how from rugby and leveraging it in our custom soccer jerseys to ensure our product is second-to-none", said James Lancaster, Director at Team Spirit.

Team Spirit is also repositioning their partner site, www.year12jerseys.com.au, to sit under the Team Spirit umbrella. Team Spirit have been producing custom school jerseys under the Year12Jerseys brand for over eight years, and now feel it makes sense to integrate them.

"It makes sense to operate under the one brand in future. We can concentrate our resources in to the one brand and achieve a better outcome," said Lancaster.

Team Spirit also have plans to introduce a "build your own" tool in January 2012, where clubs and schools will be able to design their own rugby, school and soccer garments and receive an automated quote with ease.

About Team Spirit Australia:

Proudly 100% Australian owned, Team Spirit specialise in supplying rugby garments to grass roots rugby clubs and schools across Australia, from the suburbs to the bush. We recognise the importance of attention-to-detail for every garment and supply a quality of product that is second to none. It is no wonder so many customers are thrilled to have Team Spirit on their side.

Contact Us:

James Lancaster,

Director,

Team Spirit,

4/40 Clyde St,

Kempsey,

NSW 2440,

Australia

Tel: +61 (0)2 6562 1652

E-mail: sales@teamspiritsports.com.au

Contact Information

For more information contact James Lancaster of Team Spirit Australia

(<http://www.teamspiritsports.com.au/>)

+61 (0)2 6562 1652

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