

## **2012 Pucon Ironman 70.3 Leads Kids and Families to Focus on this Januray 2012**

*DirectRooms.com are able to confirm that the 2012 Pucon Ironman 70.3 will take place on 13th – 15th January and organisation is well underway for this most famous and challenging triathlon championship competition.*

December 12, 2011 (FPRC) -- The Ironman remains a firm favourite competition for competitors and spectators alike and the 2012 event will prove to be no exception.

With 900 places offered for the individual event, 300 spaces for the kids' event and 150 slots for the Promotional Race, the 2012 Pucon Ironman promises to be the most competitive yet, drawing serious athletes from all around the world to compete in this most prestigious and internationally respected sporting event. As well as being the most popular sporting destination for twenty years, Pucon Ironman 70.3 is also the oldest organised athletic event in Chile.

Events kick off on Day One with the Promotional Race, a popular event at the Pucon Ironman Triathlon, especially for amateur athletes who are not yet ready to take part in the full race. This is then followed by the traditional Kids Challenge, which is split into six categories according to age and is followed by a Pasta Party to which all athletes are invited to attend. Day Two sees the athletes in press conferences and training and Day Three – race day – heralds the start of the Pucon Ironman 70.3 of 2012. The event closes with the Awards Ceremony in the evening.

Those who would like to attend this great sporting event will enjoy the convenience of a wide selection of hotels in Santiago de Chile City, which suit both the leisure and the corporate market equally well. The Ironman event attracts thousands of people annually so visitors are advised to book hotel accommodation in good time before the event.

### About DirectRooms

DirectRooms is an independent discount hotel reservations company based in Asia. Established and online since 2000 with over 55,000 hotels worldwide.

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### Keywords

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