

## **GoHotelsGo.com by Compass Edge is Launched!**

*GoHotelsGo.com is a niche travel portal that focuses on offering the best promotion packages and travel experiences to travelers in key Asia destinations. Valuable traffic links from GoHotelsGo.com will be redirected to hotel's websites for bookings, to ensure first-hand care and follow up. This is a very unique concept!*

December 20, 2011 (FPRC) -- Compass Edge represents a nice collection of independent hotels in Asia offering authentic travel experiences. Unlike most online travel portals that focus on the lowest nightly rate, Compass Edge carefully selects the best promotion packages from its member hotels and offers them through GoHotelsGo.com so travelers can enjoy their vacation with the best value.

Why should this be interesting for hotels? Unlike most online travel portals that hold the travelers to book through their websites, GoHotelsGo.com indeed redirects valuable inbound traffic links to the hotels own website for bookings. This means, hotels own the customers and travelers will get first hand care and follow up from hotels directly, not any third parties. What's even better? All Compass Edge hotels that were featured on GoHotelsGo.com pay no additional commission to Compass Edge, and hence allow hotels to feature their best valued promotion on this B2C venue that ultimately benefits both the hotels and the travelers.

'This is very revolutionary in what Compass Edge is offering as a value-added to our member hotels.' said Mr. Wing Lee, COO of Compass Edge. 'We take the route to drive traffic directly to hotels websites for bookings through GoHotelsGo.com. With a centralized approach that travelers can find numerous promotion packages from various hotels for key destinations in Asia, each of our hotel will have a better chance to get incremental or new business through Compass Edge.'

In addition to hotels bookings, GoHotelsGo.com offers booking mechanism for local site-seeing tours, spa and restaurants reservations at Compass Edge hotels. A one-stop shop for a full travel experience in key destinations in Asia!

GoHotelsGo.com is truly an authentic Asia travel experience website!

### **Contact Information**

For more information contact A Chan of Compass Edge (<http://www.compass-edge.com>)

### **Keywords**

[Best Asia Travel Deals](#)

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