

## **Kate Aspen Releases Disney Fairy Tale Weddings Favor and Gift Collection for Brides and Grooms**

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January 20, 2012 (FPRC) -- Kate Aspen, the leading designer and manufacturer of uniquely beautiful wedding favors, announced today the Disney Fairy Tale Weddings favor and gift collection in collaboration with Disney Consumer Products.

Inspired by the style, grace and elegance of the Disney Princess characters and their magical stories, the Disney Fairy Tale Weddings by Kate Aspen favor and gift collection features 10 timeless designs. These imaginative favors and gifts are perfect for brides who want to bring the enchantment of a fairy tale wedding to their special day, while showing their personal style and giving guests a little bit of magic of their own.

Highlights of the collection include a dainty set of white ceramic lovebird salt and pepper shakers inspired by Sleeping Beauty; a wine stopper elegantly engraved with an iconic royal coach, and a slipper beautifully disguised as a bottle opener with a touch of sparkle inspired by Cinderella; a baroque-style frame in white or black, inspired by Snow White, to honor “the Fairest of Them All” in subtle script on the insert; a lovely Ariel-inspired photo frame with rows of tiny faux pearls; and two favors inspired by Belle—a chrome spreader engraved with “Love Blossoms” and an enchanting white frosted tea light featuring the words “Let Your Dreams Light the Way” that glow as a beautiful reminder of when the bride was a princess for a day too.

For images please visit: <http://bit.ly/DFTWFavors>

“It is our goal to make every bride feel like a princess on her wedding day,” said Robert Oberschelp, Director Disney Consumer Products. “Through our collaboration with industry leader, Kate Aspen, we can now extend the fairy tale beyond fashion with a beautifully designed collection of wedding favors and gifts.”

With the perfect marriage of practicality and elegance, each favor and gift is beautifully packaged in a white box featuring soft swirl designs in wisps of silver metallic, tied with a white organza bow and a whimsical fleur-de-lis-style charm with a crystal dangle.

Kate Aspen CEO Jennifer Fallon, notes, “We are pleased to collaborate with Disney on this collection. Disney Fairy Tale Wedding’s mission to make a fairy tale experience within reach for every bride, and our mission to offer the most fabulous favors at an attainable price point is the perfect marriage.”

Retail prices for the Disney Fairy Tale Weddings by Kate Aspen favor and gift collection start at \$3.29. The collection will be available online in January on My Wedding Favors, The Knot, and Beau-coup and in store at Michaels Spring 2012.

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**About Kate Aspen**

Kate Aspen is a leading designer and manufacturer of favors for weddings, baby showers, birthdays, anniversaries, and all life events, and sells to online and brick-and-mortar retailers worldwide. Kate Aspen favors are affordably priced, beautifully packaged and gift-ready. For more information, visit [KateAspen.com](http://KateAspen.com).

**About Disney Consumer Products**

Disney Consumer Products (DCP) is the business segment of The Walt Disney Company (NYSE: DIS) that extends the Disney brand to merchandise ranging from apparel, toys, home décor and books and magazines to foods and beverages, stationery, electronics and fine art. This is accomplished through DCP's various lines of business, which include: Disney Toys, Disney Fashion & Home, Disney Food, Health & Beauty, and Disney Stationery. Other businesses involved in Disney's consumer products sales are Disney Publishing Worldwide, the world's largest publisher of children's books and magazines, and [www.DisneyStore.com](http://www.DisneyStore.com), the company's official shopping portal. The Disney Stores retail chain, which debuted in 1987, is owned and operated by Disney in North America and Europe. The Disney Stores chain in Japan is operated under a license agreement with Disney. For more information, please visit [www.DisneyConsumerProducts.com](http://www.DisneyConsumerProducts.com) or follow us at [www.YouTube.com/DisneyLiving](http://www.YouTube.com/DisneyLiving), [www.Facebook.com/DisneyLiving](http://www.Facebook.com/DisneyLiving) and [www.Twitter.com/DisneyLiving](http://www.Twitter.com/DisneyLiving).

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