

## **Trade Show Displays Leader Skyline Exhibits Names Vice President of Sales and Business Development**

*Skyline Trade Show Exhibits Veteran Recognized for Contributions to Skyline Trade Show Display Dealer Network.*

January 20, 2012 (FPRC) -- ST. PAUL – Skyline Exhibits, designer and producer of trade show displays and graphics, has named Dave Bouquet Vice President of Sales and Business Development. Bouquet has vast experience with Skyline and its dealers having been with the company for over seventeen years. He previously held a Director of Sales and Business Development position.

“Dave has been instrumental in growing our dealer network, both in number and in scale,” stated Bill Dierberger, president of Skyline Exhibits. “The strength of our network can largely be credited to what Dave has contributed over the years.”

### **Rapid Expansion**

Over the past 3 years alone, Bouquet and Skyline have added 10 new trade show exhibits dealers to its network in North America. Beyond simply identifying and signing new dealers, Bouquet assists in most stages of dealer preparation, from office location, build-out and showroom design to overseeing Skyline product and systems training. “Under Dave’s leadership, by the time a new dealer opens its doors, they are ready to deliver a quality Skyline experience,” added Dierberger.

### **Service Centers**

In addition to the Skyline dealer network, Bouquet helped develop and implement Skyline Service Centers located in Las Vegas, Orlando and Toronto, Canada. The Service Centers offer extensive exhibit rental, graphic production and turnkey services local to North America’s top venue destinations. Bouquet recently helped orchestrate the relocation of Skyline Las Vegas to a larger facility and is in the process of opening a new Service Center in Chicago.

### **Looking Forward**

“We are fortunate to have Dave,” added Dierberger. “While he has had a variety of roles over the years, his one common responsibility has involved growing our sales. At one time or another, Dave has been responsible for almost every Skyline dealer office in the U.S. and Canada.” Bouquet, along with Business Development Director, Paul Balus, will continue to develop Skyline’s dealer network and play a key role in dealer support and growth.

### **About Skyline Exhibits:**

Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in 40 countries. The company manufactures a broad range of products for trade shows and events – from banner stands and pop-up displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

### **Contact Information**

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