

## **No-Cost Series of Conference Calls Aims to Help People Who Want to Start and Maintain a Business**

*PR & Marketing firm's owner sets up no-cost teleconference series to assist people looking to start a business and find low-cost solutions to creating and maintaining their business.*

January 25, 2012 (FPRC) -- FLORENCE, South Carolina – The owner of Moore Relations, a PR and Marketing firm based in South Carolina, announced today a weekly series of no-cost conference calls to be held for people who want to start a business or get help with maintaining their business.

Public Relations and Marketing consultant, Lana Moore, will be hosting a weekly series of no-cost conference calls aimed at giving participants advice on starting an online or a brick and mortar business, budget-friendly marketing solutions, working from home, and a host of other topics. This comes at a time when many people are still trying to seek new ways to obtain a second revenue stream, start a full-time operational business, or want to know how to expand their current efforts without overspending.

"I chose to do these series of conference calls because I receive many inquiries on how-to topics and finding solutions that fit within an already tight budget," states Lana Moore, owner of Moore Relations. "This is to help people who want to establish something of their own, but do not know the resources to use, are overwhelmed with the wealth of information on the Internet, or feel they need to make a change, but don't have time to put a plan together."

With the economy still at high unemployment rates, people are looking for ways to create a second income on top of unemployment benefits to keep up their households. Many others do not want the harsh reality of being laid off again, so they are looking to create a business for themselves. The series of weekly conference calls will focus on starting a business that is suitable for the participant, creating milestones, and how to accomplish those tasks in the weeks to come. Participants will be given homework to complete, downloadable forms and papers, and other useful materials.

Though an official date for the weekly series of conference calls has not been set, interested parties are encouraged to sign up for the official announcements and materials to be sent to them via email by Saturday, February 4, 2012. Those who are interested can sign up at <http://bit.ly/MRBizSignUp>

### About Lana Moore and Moore Relations

Lana Moore is the proprietor of Moore Relations, a PR and Marketing boutique located in Florence, South Carolina. Lana obtained her BA in Public Relations & Marketing from Ashford University. Moore Relations currently has clients located in the United Kingdom, Canada, the Czech Republic, and the United States.

Moore Relations Logo <http://bit.ly/MRLogo1>

Photo of Lana Moore, owner of Moore Relations <http://bit.ly/LMPic1>

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