

Personalized Stationery Company, Giftsin24.com, Celebrates 4th Quarter With A 40% Increase

Personalized stationery company, Giftsin24.com, announces that it celebrated an excellent 4th quarter with a 40% increase. The company attributes this increase partly to the personalized notepads that it sold on its clearance section.

January 31, 2012 (FPRC) -- AURORA, IL - Giftsin24.com, a business that sells personalized stationery, personalized notepads and more, celebrated the end of 2011 with a 40% rise in profits over 2010.

The company attributes the rise partly to the increase in the clearance section offerings of its website. Because of this, Giftsin24.com will be adding more products to its clearance section, including a new product line of affordable Super Slabs notepads. Each of these Super Slabs will be pre-personalized with witty and funny quotes to suit a number of different audiences.

"We've been able to see how popular our personalized notepads and other personalized stationery can be. From our recent success with our clearance section, we've been able to determine that our customers want the quality that they've come to expect from Giftsin24.com, at a low price. We're planning even better promotions in 2012, with more products at deeper discounts. When our new deals are coupled with free shipping, we know that our customers will find products to fit any occasion," said Dustin Baker of Giftsin24.com.

In addition to personalized stationery, Giftsin24.com also offers personalized party napkins. These personalized party napkins come in a number of colors and styles, which means customers can have personalized, foil-stamped napkins for any occasion from a small family holiday party to a wedding with hundreds of guests. Giftsin24.com sells more than just personalized notepads and personalized party napkins. The company has a line of monogrammed stationery, corporate stationery, calling cards, birth announcements, sympathy cards and more.

The company has been providing customers with personalized stationery and gifts since the late 1970s. Although the company has upgraded its machinery, its core values and commitment to quality products have not changed. Every product sold by Giftsin24.com is proudly made in the USA, which means that many orders are personalized, completed and packed for shipping in just 24 to 48 hours.

"We're a family run business and we've always been committed to our customers. When our customers told us they wanted eco-friendly products, we looked for a source of 100% recycled paper and soy-based ink colors. We're constantly looking for ways we can better serve our customers and offering lower prices on our amazing products is just one of the ways we can do this. We're excited to see where 2012 can take us and one thing our customers can count on is that we'll be here offering personalized stationery for any occasion," said Baker.

About Giftsin24.com:

Giftsin24.com specializes in the art of personalizing. In addition to personalized napkins, Giftsin24.com sells personalized notes, cards and gift enclosures. A unique feature of the company is the library of 61 original typefaces that have been designed over the past forty years by in-house

type designers.

Contact Information

For more information contact Dustin Baker of Giftsin24.com (<http://www.giftsin24.com/>)

Keywords

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