

Star Search Casting Announces Approval by the Better Business Bureau

Star Search Casting, Inc. has gone through an in-depth review process by the Better Business Bureau and has been approved for membership in that organization.

August 30, 2007 (FPRC) -- Star Search Casting has just announced that it has met the exacting standards of professional ethics and business conduct required for membership in the Better Business Bureau. The BBB thoroughly reviews the background, standards and complaint history of any company who wishes to become a member, and requires all members to comply with a strict code of ethics which includes the following: (1) Truth in advertising with no deceptive statements or claims that could mislead customers; (2) Full Disclosure about the company's business, products and policies; (3) Privacy – the company must protect it's customers' personal information and provide adequate Security at all times; (4) Customer Satisfaction – the company must answer customers questions, always resolve customer complaints, and offer a fair method to resolve any disputes; (5) Protect Children – the company must take special care to protect children from being misled.

Jonathan Parker, President and Founder of Star Search Casting, Inc. stated that "Acceptance for membership in the BBB is very significant, because to my knowledge, Star Search Casting is the only company of its kind which to date has been approved for membership in the BBB. Unlike many online casting companies, we have an excellent track record of customer service and no complaints filed with the Better Business Bureau. Before any individual joins a casting site he or she should check the company's record with the BBB to make sure they don't have a history of unresolved complaints."

About the Star Search Casting:

Founded in 1998, www.StarSearchCasting.com is one of the oldest, largest, and most trusted online casting companies in the world. With over 226,000 members and millions of visitors each month, Star Search has become the number one place casting directors, agents and other entertainment industry professionals go to find new talent, including actors, models, dancers, singers, etc. to fill roles in thousands of different productions including movies, TV shows, commercials, short films, documentaries, stage productions, modeling jobs, etc. SSC also provides its members with a current database of thousands of Audition Notices from all over the country so members know who's hiring in their area, what productions are taking place, the type of talent being looked for, and exactly who to contact for auditions. This makes it quick and easy for members to find hundreds of opportunities in the entertainment field they can pursue on their own.

Contact Information

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Keywords

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