

Healthy Snack Web Site Opened By Natural Nutrition Subsidiary iNutrition.com – Affiliate Business Opportunity Launch Delayed By Hurricane Ike

In Healthy snack news Natural Nutrition subsidiary, iNutrition.com, has opened a Fission Power Bars healthy snack web site and a Metabolean all natural weight loss web site. The iNutrition.com affiliate business opportunity launch has been delayed by the effects of Hurricane Ike.

October 3, 2008 (FPRC) -- Houston, Texas and Ottawa, Canada - Natural Nutrition, Inc. (Stock Symbol: NTNI), <http://www.naturalnutritioninc.com>, announces the launch of 2 new product sites by subsidiary, iNutrition, Inc. (<http://www.iNutrition.com>).

A major announcement regarding the structure and compensation program for the iNutrition affiliate business opportunity was postponed due to Hurricane Ike's disruption of business at Natural Nutrition offices in Houston, Texas. Details on the affiliate program will be announced in October for all <http://www.inutritionopportunity.com> members. First Alert e-mail notices will be sent to anyone who has signed up at the site.

All natural, fast and easy weight loss formula, Metabolean, is the latest product to be offered online by iNutrition. The web site <http://www.metaboleanweightloss.com> features videos, full product information and secure, easy ordering specials.

iNutrition's healthy snack and meal replacement product, Fission Power Energy Bars, are now being sold at <http://www.fissionbars.com>. Made with real fruit, soy protein, no corn syrup, no refined sugars and with only 150 calories Fission Power Bars represent 'The Perfect Healthy Snack' and a popular school or office lunch addition.

Videos featuring Seinfeld Actor and Dancing With The Stars Champion, John O'Hurley, and other iNutrition spokesmen and women can be seen at all the iNutrition web sites.

About iNutrition.com - Dedicated to providing all natural nutrition secrets for a long healthy life, <http://www.iNutrition.com> offers anyone, anywhere easy and fast online access to the latest top weight loss, fitness and good health products.

About Natural Nutrition Inc. - iNutrition.com and InterACTIVE Nutrition International Inc. (<http://www.interactivenutrition.com>) are wholly owned subsidiaries of Natural Nutrition, Inc. (Stock Symbol: NTNI). InterACTIVE Nutrition is a manufacturer and international leader in sports and nutritional supplements backed by over 12 years of research, development and sales of sports nutrition products in over twenty countries throughout the world.

This press release contains forward-looking statements, which involve known and unknown risks, uncertainties or other factors that could cause actual results to materially differ from the results, performance or other expectations implied by these forward-looking statements. Natural Nutrition's expectations regarding future sales and profitability assume, among other things, stability in the

economy and reasonable growth in the demand for its products, the continued availability of raw materials at affordable prices, retention of its key management and operating personnel, as well as other factors detailed in Natural Nutrition's filings with the Securities and Exchange Commission. The forward-looking statements, assumptions and factors stated or referred to in this press release are based on information available to Natural Nutrition today. Natural Nutrition expressly disclaims any duty to provide updates to these forward-looking statements, assumptions and other factors after the day of this release to reflect the occurrence of events or circumstances or changes in expectations, and may rescind offers of prizes or compensation at any time.

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