

## **Increasingly Affordable San Jose Condos Makes Tax Time A Reality Check For Renters In Buyer's Market**

*Premier San Jose condo and townhome community, Villa Valencia, has noticed increased sales traffic due to current federal and state tax credits and tax advantages.*

April 25, 2009 (FPRC) -- SAN JOSE, CA -- Villa Valencia, a new San Jose condominium community, recently announced that due to the current available state and federal tax credits and tax advantages, its sales staff has noticed a significant increase in qualified traffic. With the available tax savings along with prices starting at just \$229,000, renters visiting Villa Valencia are often surprised to learn that purchasing San Jose condos is a cost-effective housing option.

"Buyers touring Villa Valencia are astounded at the affordability of our San Jose condominiums and townhomes. With our premier location near Santana Row, combined with our elegant standard features such as granite countertops, the value offered at Villa Valencia is unbeatable. To put it simply, Villa Valencia provides buyers with convenience, luxury and value all in one affordable price," says Joanne Leeke, Community Sales Manager of Villa Valencia (<http://www.liveatvillavalencia.com>).

With approximate rent ranging between \$1,500 and \$1,800 per month, and mortgage rates at an all time historic low, many renters are venturing into the San Jose real estate market for the first time. In addition to the tax credits and tax advantages available, Villa Valencia also offers buyers one of the lowest priced new home communities in the city, making it an appealing housing alternative to renting.

Along with its low prices, Villa Valencia's location near popular Santana Row is one of the community's best selling features. As the vibrant center of San Jose, Santana Row offers an array of nightlife, elegant dining, theater, upscale shopping, spa services and more. Additionally, the community's ideal location provides buyers with some of the most picturesque views available in the city. Many condominiums and townhomes at Villa Valencia showcase spectacular mountain or valley views.

Each two-bedroom unit at Villa Valencia comes standard with an array of luxurious home finishes. In the kitchen, buyers are often pleasantly surprised to find that beautiful granite countertops, modern appliances as well as rich cherry or maple stained cabinets all come standard with the purchase price. For added convenience and security, one-car parking spaces in Villa Valencia's underground, gated garage are also included with every unit.

"With the current tax season in full swing, many renters are now realizing that they are throwing money away in housing rather than taking advantage of available state and federal tax credits and tax advantages. These tax savings, combined with low mortgage rates and affordable prices at Villa Valencia, allow buyers who move quickly to take advantage of amazing deals," says Leeke.

About the Reiser Group: The Reiser Group (<http://www.reisergroup.com/>) is a leading sales and marketing agency to residential property developers and specializes in new home sales throughout California and Nevada. They are committed to providing customers with the best service when

purchasing a new home. The company has a network of mortgage brokers and title companies to make purchasing a home in the San Jose real estate market as simple as possible.

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