

Park West Gallery Participates in Family Fun Day

Donation to Bass Museum of Art allows for additional kid-friendly activity during event

September 18, 2009 (FPRC) -- Park West Gallery was thrilled to be a part of Family Fun Day at the Bass Museum of Art on Sunday, September 13 in Miami Beach, Florida. Park West donated several used mats and old frames so that children who attended the event could decorate them. This gave participants an opportunity to take home a personalized frame for their artwork.

Family Fun Day was an exciting, educational event during which children were exposed to art exploration and conceptual thinking. All of the workshops held throughout the day were led by professional artists and focused on encouraging children to look and see, brainstorm, create, and express ideas. The event was a success, with many families in attendance and children actively participating in all of the planned activities.

"It is important to expose children to many different creative outlets and learning opportunities. We are happy that Park West could help out with an event that focused on educating children about the arts and look forward to future opportunities to give back in similar ways," said founder and CEO of Park West Gallery, Albert Scaglione.

Park West has always been passionate about arts education and has been able to better reach art collectors and enthusiasts around the world with the recent expansion of its online presence. For example, Park West Gallery has developed websites for numerous contemporary artists as well as Old Masters such as Salvador Dali (www.parkwest-dali.com), Pablo Picasso (www.parkwest-picasso.com) and Rembrandt (www.parkwest-rembrandt.com). Additional artist websites are under development.

About Park West Gallery

Founded in 1969, Park West is one of the largest art dealers in the world, selling works of art through its galleries in Michigan and Florida as well as on cruise ships internationally. The Park West Gallery collection includes oil and acrylic paintings, watercolors and drawings, hand-signed limited edition etchings, lithographs, serigraphs and hand-embellished graphic works. Park West Gallery also offers an extensive selection of sports memorabilia - autographed by celebrity athletes and a unique collection of rare animation art. Park West Gallery occupies a 63,000 square foot headquarters and gallery in Southfield, Michigan and an 181,000 square foot fulfillment center and gallery in Miami Lakes, Florida.

Contact Information

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