

Tradetec Skyline Adds Two New Trade Show Exhibit Experts To Team

Trade show booth and stand experts hired in Chicago by Tradetec Skyline

March 23, 2011 (FPRC) -- LOMBARD, IL – With growing demand for exhibits, event services, design, marketing, and exhibit management expertise, Tradetec Skyline has announced the hiring of Maggie Kremkow and Phyllis Kolowski.

Tradetec Skyline is Illinois' destination for advice and design for trade show booths in Chicago. Together, these experienced event and display experts have over 45 years of combined trade show booth experience in metropolitan Chicago.

Maggie Kremkow is joining Tradetec as a Senior Account Executive in the Lombard office, lending over 20 years of experience in all things related to trade shows and portable displays in Chicago and the Midwest. She has worked both domestically and internationally, helping clients to focus on their marketing and lead enhancement. In this way, she helps clients to increase their return on investment, and develop effective client engagement and campaigns.

Maggie has helped a very diverse range of companies reach their marketing goals and is excited to be part of a firm that specializes in events, exhibits, design and management for displays and stands of all kinds.

"We are pleased and proud to have Maggie Kremkow join our Tradetec Skyline team, as we know that her extensive experience will greatly help our clients. At Tradetec Skyline, we do more than just setting up booths or pop up displays in Chicago and the Midwest; we give our clients sound advice and solid marketing ideas that will enable their sales to attain new heights," stated Ken Buckman, CEO of Tradetec Skyline (<http://www.ttskyline.com>). "We serve clients who own massive booths and those that rent with equal dedication."

Phyllis Kolowski joins Tradetec Skyline as their Key Account Manager. Prior to joining Tradetec Skyline, Phyllis was a marketer at a Fortune 100 healthcare company. During her tenure there, she advanced from the customer side to the supplier side of management, but always ensured she was focused on building solid relationships with her clients.

"Phyllis will be a strong asset to our Tradetec Skyline team, as she will be working closely with several of our key clients, providing them with expert advice and exceptional client service. Our clients expect the kind of expertise Phyllis embodies whether they require a small single table banner stand or a massive island multi-story set-up with cafes and presentation space – from a single specialized private event or lobby exhibit to an extensive show schedule using owned or rental equipment," concluded Buckland. "Working with all budgets, Phyllis and Maggie will help Tradetec Skyline clients improve their marketing programs."

About Skyline Tradetec:

Since 1999, Tradetec Skyline has served over 6,000 clients and completed more than 30,000 projects worldwide. Tradetec provides clients with exhibit design, displays, banners and stands – boasting one of the industry's largest rental display fleets -- as well as graphics and production,

storage, online event management, and marketing. With a diverse range of clients, Tradetec Skyline supports corporate and special events, conventions, trade shows, sales meetings, and human resources events that engage and delight audiences from key prospects to business boards, delivering documented lead enhancement, new growth opportunities and audience engagement. Tradetec Skyline was a winner of the INC 5000 fastest growing companies in America award in both 2008/9 and 2009/10.

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