

Skyline Exhibits South Florida Hires Peter Perez to cover Puerto Rico and the entire Caribbean

Fort Lauderdale trade show exhibit company, Skyline, has hired Peter Perez as a trade show consultant to cover Puerto Rico and the entire Caribbean. The company provides clients with a portable and custom modular trade show displays & graphics in South Florida, Puerto Rico & the Caribbean.

September 16, 2011 (FPRC) -- HALLANDALE, FL -- Skyline Exhibits of South Florida and the Caribbean, a company that provides customers with trade show displays in Puerto Rico and the surrounding areas announces it has hired Peter Perez as a trade show consultant.

Perez brings nearly 30 years of sales and marketing experience to Skyline Puerto Rico. He has extensive knowledge and experience with all things regarding Puerto Rico trade show exhibits, including logistics, sales, marketing, development and sales channel distribution both within the United States and abroad. He was previously in charge of trade show conventions and exhibits in the U.S., Caribbean and Latin America and is fluent in both English and Spanish.

"Peter brings a vast amount of experience and we're looking forward to seeing how his new ideas will benefit the customers of Skyline Exhibits of South Florida and the Caribbean. Customers in Puerto Rico and the rest of the Caribbean will be able to call Peter with questions or concerns about their trade show displays, whether they're interested in buying or renting a display or want to know how they can update graphics to give an older trade show display a fresh look. If you're interested in seeing how a trade show booth in Puerto Rico or the Caribbean can help your business get noticed, give Peter a call," said Wayne Litsky of Skyline Exhibits of South Florida and the Caribbean.

Skyline of South Florida & The Caribbean helps its customers design a trade show display in Puerto Rico and the Caribbean. The company has a number of dynamic trade show displays, including island exhibits, modular inline exhibits and portable displays such as banner stands, tabletop displays, kiosks and more. Each product Skyline offers is designed to set up quickly and easily, but is durable enough to hold up to the rigorous travel schedule that many trade show displays need to withstand. Additionally, the company offers rental units that are ideal for customers who don't attend many trade shows, but still want to make a big impression.

"Many times our customers are overwhelmed with all the choices we offer and hiring Peter means that we'll be able to help them even more. If you're unsure whether you need a 10 foot or 20 foot display, or a smaller product like a tabletop display or banner stand, we'll be able to help guide you towards the right product. Let us help you create a consistent message and branding for your company - you will be surprised at what we can do," said Litsky.

About Skyline South Florida/Caribbean:

Skyline South Florida/Caribbean is the leading distributor of innovative trade show displays in Fort Lauderdale and the Caribbean. With a wide selection of exhibit rentals as well as full turnkey asset management services, Skyline SF can match any size and budget, ranging from tabletop displays and portable displays to modular inline exhibits and large-scale island exhibits. Skyline South Florida & the Caribbean is part of a global network of more than 1,500 team members ready to provide

exhibitors expert worldwide service and support in nearly 138 design centers and representatives in 38 countries. Exhibit rental, graphics, and service support is available from Skyline Regional Service Centers in major venues, such as Las Vegas, Orlando, Toronto, China and Mexico.

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