

New PictureCube® Trade Show Exhibit System Takes Messaging To A New Dimension

Skyline Exhibits Introduces The PictureCube Exhibit System That Creates Brilliant Backlit Towers, Walls, And Hanging Signs At An Affordable Price.

September 26, 2011 (FPRC) -- Saint Paul, MINN.– Skyline Exhibits, North America's leading custom modular tradeshow exhibits and portable display provider, announces the launch of PictureCube®, its latest exhibit system for trade shows.

PictureCube helps exhibitors affordably attract more attention to their tradeshow displays with big graphics and backlighting. PictureCube towers and ceiling-hung units feature large fabric graphics and can be backlit for ultimate 'pop.' These backlit graphics are even better because of Skyline's proprietary Performa® Display Fabric, which is designed for even light diffusion across the panel surface. Performa is durable and washable.

With 15 models in varying shapes and sizes (up to 16' tall), PictureCube carries a powerful presence on its own or as a component of a larger design solution. PictureCube has a lightweight aluminum frame, packs small, installs quickly and is easily repositioned.

Exhibitors can learn more details and view a movie about the new PictureCube Exhibit System at <http://www.skyline.com/New-Products/picturecube>.

PictureCube is the latest in a string of successful new trade show display products recently introduced by Skyline Exhibits. These various new products have given exhibitors greater impact, flexibility, portability, and functionality in their trade show exhibits. These innovative new products have helped Skyline win numerous product design and trade show awards over the last two years, including Exhibitor's Best New Product Design Award and Exhibitor's Buyer's Choice Award.

About Skyline Exhibits:

Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in 38 countries. The company manufactures a broad range of products for trade shows and events -- from bannerstands and pop-up displays to large custom modular exhibits. With 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

Contact Information

For more information contact Michael Thimmesch of Skyline Exhibits (<http://www.skyline.com>)
651-234-6614

Keywords

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[tradeshow displays](#)
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