

Flexible Trade Show Displays From Skyline Exhibits Help Viconics Adapt And Succeed

Viconics has been a client of Skyline Exhibits, expert in trade show displays in Canada, for a few years. When height regulations changed for the 2011 AHR convention, Skyline was able to adapt and craft a new trade show exhibit for use in Las Vegas, thousands of miles away.

October 7, 2011 (FPRC) -- MONTREAL, QUEBEC., CANADA – Trade show exhibitors need to be able to adapt their exhibit to many factors: different audiences, different countries, different cultures, and sometimes unexpectedly, different booth sizes.

For the last couple of years, Viconics Electronics, Inc., Montreal-based HVAC and technology firm, has worked with Skyline Montreal, their local Skyline office, for their trade show booths, as well as Skyline's rental exhibits and installation services at major trade shows in the USA, in both Orlando and Las Vegas.

However, when preparing for the 2011 AHR convention in Las Vegas, Viconics discovered that their existing booth didn't fit the show's height regulations. What may have been a crisis became only a speed bump, thanks to Skyline Exhibits.

"We were happy that Viconics gave us the chance to adapt their trade show displays for the Vegas AHR show. It attests to the flexibility of our modular exhibit systems and to our designers' skills that the look and visual appeal of the booth did not suffer, even if the sizing changed quite a bit," said Michael Thimmesch of Skyline Exhibits.

Skyline Exhibits continues to strive to stay up to date on new developments in the trade show industry. Existing and potential customers are welcome to view hundreds of Skyline Exhibits designs at <http://www.skyline.ca/Photo-Library>.

About Skyline Exhibits:

Skyline Exhibits, the leading provider of trade show displays, offers solutions to meet the needs of clients for trade show exhibits in Canada. With 9 locations in Canada and as the leading provider of solutions in North America, Skyline Exhibits offers everything from island exhibits to banner stands in Canada and the United States. An account executive will help clients choose the best display for their specific event venue. To have a free full-color brochure rushed to you doorstep that features 25 of Skyline's highly customizable tradeshow exhibit designs and ideas, visit: <http://www.skyline.ca/request/free-brochure>.

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