

VIP Home Fitness Publishes Special Under \$400 Section for Popular Home Fitness Equipment

To benefit bargain shoppers in the 2011 holiday shopping season, VipHomeFitness.com publishes a special under \$400 section of their website featuring home fitness equipment including power racks, ab and back machines, weights, and pull up bars.

December 5, 2011 (FPRC) -- The message from consumers in the 2011 Holiday Shopping Season is more value and less time searching. To accommodate the bargain shoppers, VipHomeFitness.com is now publishing a special section of their website featuring premium home fitness equipment priced for less than \$400. Items included in this section are power racks, ab and back machines, weights, leg extension and curl machines, and pull up bars.

VIP Home Fitness recognizes that making it easy for shoppers to find exercise equipment under \$400 will save them time. The special holiday shopping section is prominently located on the VipHomeFitness.com home page and allows shoppers to find details on the fitness equipment with one click. Items priced over \$100 receive Free Delivery.

The President of VIP Home Fitness, Russell Kovner, describes his reasoning for the emphasis on products under \$400, "Our customer research surveys tell us that the majority of shoppers are looking to save time and find bargains. Our Under \$400 section allows them to do both and still get top quality home fitness equipment."

About VIP Home Fitness

With the ease and convenience of secure online shopping, exercise enthusiasts will find the fitness equipment they thought they could only get in a health club is only a few clicks away at <http://www.VipHomeFitness.com>. Dedicated to providing superior customer service at competitive pricing, VIP Home Fitness offers a 105% Lowest Price Guarantee and also guarantees 100% Satisfaction on all purchases. VIP Home Fitness is a member of the Better Business Bureau and offers free delivery in the United States for orders over \$100. Visit <http://www.viphomefitness.com> or call 1-888-VIP-1322.

Contact Information

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Keywords

[pull up bars](#)

[home fitness equipment](#)

[weights](#)

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