

Broten Garage Door & Gate Names Howard Vogin Director of Sales and Marketing

Broten Garage Door & Gate, a garage door, entry door, and gate sales and repair company in South East Florida, increases its talent and experience by naming Howard Vogin as Director of Sales and Marketing.

July 1, 2012 (FPRC) -- Broten Garage Door & Gate has named Howard Vogin to the position of Director of Sales and Marketing. A leader in garage doors, gates, and entry door sales and repair in South East Florida, Broten improves its ability to help customers through increasing its talent and experience.

Howard has extensive experience in sales and marketing, having held executive positions with several major residential home builders in the Florida market. Howard holds a BA degree in economics from Dickinson College and an MBA in Finance from Temple University. His responsibilities will include planning, directing, and coordinating all aspects of sales and marketing for the company.

Kriste LaMay, President of Broten Garage Door & Gate stated that she is very pleased with the addition of Howard Vogin to the Broten team. Kriste stated that "Howard's background and experience are uniquely fitted to help us grow our business by increasing both our market share and efficiency. We look forward to the contribution he will make."

About Broten Garage Door & Gate

Since 1955 Broten Garage Door & Gate has provided the highest quality residential and commercial garage doors, openers, garage door repair, entry doors, gates and gate operating systems from manufacturers such as Clopay Garage Doors, LiftMaster Garage Door Operators, and Therma-Tru Entry Doors. Family owned and operated in South Florida, Broten is a member of the International Door Association and is the proud recipient of their 2011 "Joseph Caputo Dealer of the Year Award". Broten is also the first garage door dealer in South Florida to earn accreditation by the Institute of Door Dealer Education and Accreditation (IDEA) and the first company in the garage door industry to have been awarded the Women Certified Seal of Approval. Broten has won multiple customer service awards in the last few years including the Best of Pompano Beach Award in the Garage Door Repair category by the U.S. Local Business Association (USLBA) in 2008, 2009, 2010, 2011. For more information, visit <http://www.broten.com/>. Follow Broten on Twitter, @BrotenDoors, and enjoy their Facebook page, <http://www.facebook.com/BrotenGarageDoor>.

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