

Adoramapix Answers Customer Requests by Developing New Features for Photo Books

In response to widespread consumer demand, AdoramaPix revealed five significant new features that allow for even greater customization of the company's popular high-quality photo books.

September 7, 2012 (FPRC) -- AdoramaPix Inc. (<http://www.adoramapix.com>), a renowned source of photographic print services for consumers and professionals, has recently announced five major new features that give customers additional options when creating one of the company's premium lay-flat photo books. The five key additions to AdoramaPix's design options are customizable end papers, boutique boxes with gift packaging, more colors of leather covers, support for different languages, and a group of new font choices.

The customizable end papers allow users to create a different look in their photo books, having colored or plain end pages rather than a photograph on the last page. The next new feature from AdoramaPix is boutique boxes & gift packaging, which give customers a way to store their cherished photo books safely and attractively. These archive-quality boxes, which come in a variety of sizes, have also been sought by customers giving photo books as a gift. Another widely anticipated change is more color options for customers seeking leather covers on their photo books. AdoramaPix now has nine different colors of leather covers, each with a sharp-looking Italian finish. Additionally, the company answered a consumer wish for more text fonts and support for different languages in AdoramaPix's powerful online photo-book builder.

These changes stem from AdoramaPix's ongoing goal of listening and responding to their customer base. 'When our customers leave comments on our site or send us emails, we pay attention,' said Herman Klein, Director of AdoramaPix. 'It's our goal to make sure that our customers have all the options they need to make the photo books they've always envisioned. These new features reflect our core philosophy of striving to give consumers what they want.'

Although AdoramaPix provides numerous photographic and printing services, one of their most popular products is the high-quality lay-flat photo book. These books let customers easily create their own professional-quality photo albums, which utilize pure silver-halide photo paper and an innovative binding system that allows the books to open flat without any gutters or seams. While AdoramaPix's design tools have always granted people a way to produce affordable customized photo books, the company saw an opportunity to offer even more features and services by listening to the requests of their customers. These new features have been implemented over the last few months and are now available on AdoramaPix's website.

About AdoramaPix

AdoramaPix has been serving the needs of the photographic community for over fifteen years. Well known for the superior quality of their photo books and excellent customer service, they have become the lab of choice for professional photographers and savvy consumers all over the country.

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