

Second Quarter Reports for Sassy Scrubs Show Rocketing Sales Due To Sweetheart Color Rave Scrub Top

Sassy Scrubs' second quarter sales reports are in, and show a spike in sales due to the success of adding a second feminine scrub top style to their scrubs collection - the new Sweetheart Color Rave Scrub Top.

September 28, 2012 (FPRC) -- Penn Yan, NY, USA -- Sassy Scrubs, a manufacturer of custom made nursing uniforms scrubs and online retailer, based in the United States, reports a seven percent increase in their second quarter sales due to the design and release of their new Sweetheart Color Rave Scrub Tops.

This unique scrub top design offers yet another variation to their custom made medical scrubs made just for women. Joining their Mock Wrap scrub top, this newest shirt offering presents specific feminine styling. "Our patrons have definitely responded to this style and choose pretty, flattering prints with coordinating solid trim to make this top fit well into their scrubs wardrobe", explains Sassy Scrubs President, Karen Bradley. Since each of the company's scrubs are built by the customer and then custom made for each buyer, this top allows the Sassy Scrubs shopper to select all the options they desire when designing their own scrubs garment. The Sweetheart Color Rave Scrub Top offers options beyond the normal size and length options.

Customers can also select from hundreds of fabrics, including cotton prints and solids, to flannels and linen fabrics, when choosing the material for the main body of this newest scrub top design. The customer then selects from 14 different solid trim colors, which are then incorporated into the scrub design for the slimming side panels, neckline, fashionable front patch pocket trim, and the specially designed peekaboo sleeve bands. These sleeve bands can be left rolled down for just a hint of the contrasting trim color, or rolled up for a surprise splash of color. Company President Bradley remarks "Our customers love options and the feedback we've received from our customers has let us know that they have enjoyed designing this particular scrub garment, due to the delightful trim features."

The Sweetheart Color Rave Scrub Top also employs a comfortable elastic band at the center back, which brings about a tapered waist and a more feminine fit. The elastic band allows movement while still allowing a more streamlined look for the scrubs wearer.

With the success of this second scrub top featuring a strictly feminine fit, the company is investigating more styles to offer its female customers. "Not everyone enjoys the unisex look" declares Bradley, "so we are considering adding further ladies styles to our line of custom made scrubs garments."

To view the new Sweetheart Color Rave Scrub Tops at Sassy Scrubs, along with their full line of Custom Medical Scrubs, which are sewn in the United States, visit them online at [SassyScrubs dot com](http://SassyScrubs.com).

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About Sassy Scrubs

Sassy Scrubs is located in a small rural town, where each piece ordered is carefully cut and sewn after a customer "Builds their own scrubs" online. Each seamstress "owns" every garment they produce. The seamstresses care about their workmanship, and their quality shows in each piece produced. Sassy Scrubs was the first company to offer print designs in scrub wear and the first to offer cotton as a fabric choice for scrubs. The company also saw the need for a broader size base, including maternity scrubs and plus sized medical uniforms, with sizes ranging from XXX-Small to 9X-Large; all available as Petite or Tall scrubs. They have recently added two new, "feminine" scrub top products to their line of custom scrubs. The Mock Wrap top has a distinct 'Asian' styling, and the Sweetheart Color Rave top features contrasting colors and an elastic back waist to give a more fitted look to the typically 'unisex' scrub styles most people know.

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