

AdoramaPix Makes Charity Donation To Help Raise Breast Cancer Awareness

The company is contributing to the Park Nicollet Jane Brattain Breast Center for every "Like" on their Facebook while also offering discounts on pink merchandise.

October 27, 2012 (FPRC) -- AdoramaPix Inc. (http://www.adoramapix.com), a trusted and economical source of photographic printing services for consumers and professionals, has announced a special promotion to help battle breast cancer. To coincide with National Breast Cancer Awareness Month, AdoramaPix will donate \$1 to cancer prevention for every "Like" on their Facebook page from October 25th through the 31st. The money will go to the Park Nicollet Jane Brattain Breast Center, an organization that helps detect breast cancer at early and treatable stages. There is no purchase necessary or any other obligation. Anyone can help simply by clicking "Like" on AdoramaPix's Facebook page, which can be found at http://www.facebook.com/AdoramaPix, and the company will donate \$1 for every "Like" (up to \$5,000) to fight breast cancer.

The Park Nicollet Jane Brattain Breast Center, MN, strives to educate women about warning signs of breast cancer. The center believes very strongly in early detection since that offers the best chance for survival with breast cancer. In keeping with this goal, the Park Nicollet Jane Brattain Breast Center recently started a new initiative called the Mammo-a-go-go, which is a mobile mammogram center that goes out into the community, allowing for women to more easily and readily get mammograms.

"With breast cancer, early detection can make a huge difference," said Monica Schiller, of the Park Nicollet Jane Brattain Breast Center. "We want women to get mammograms because they help save lives. We sincerely appreciate the generosity of AdoramaPix to help us achieve that goal."

AdoramaPix wanted to contribute to the amazing work being done by the Park Nicollet Jane Brattain Breast Center and Facebook presents a great platform to get people involved. The company then decided to add another element to their breast cancer awareness promotion by discounting all Soft Pink and Blush Leather Lux photo books. From now until October 31st, the company is offering their high-quality photo books in pink for 20% off. Customers simply use the code "pxpink20" during checkout. These lovely and enduring photo books offer a great way to save cherished memories.

"The efforts of the Park Nicollet Jane Brattain Breast Center are inspiring," said Herman Klein, Director of AdoramaPix. "They are doing so much for early detection, and we wanted to find a way both contribute to their work while also raising awareness of breast cancer overall."

About AdoramaPix

AdoramaPix has been serving the needs of the photographic community for over fifteen years. Well known for the superior quality of their printing services and excellent customer support, they have become the lab of choice for professional photographers and savvy consumers all over the country.

About the Park Nicollet Jane Brattain Breast Center

Located in St. Louis Park and Wayzata, MN, the Park Nicollet Jane Brattain Breast Center supports the health and healing of more than 70,000 women each year. The Center is designed by women

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for women. Their experienced professionals are dedicated to detecting breast cancer at its earliest, most curable stages. Contributions to the Park Nicollet Foundation support expanded services, outreach and education and an assistance program for women in need. Please visit: http://www.parknicollet.com/SpecialtyCenters/Jane-Brattain-Breast-Center or www.parknicollet.com/foundation.

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